



Minutes

Little Elm Chamber of Commerce
100 W Eldorado Parkway
Little Elm, TX 75068

Board of Directors Board Meeting

Tuesday, August 12, 2025

8:30 a.m.

The HUB at the Lakefront

Present: Jennifer Elliott, Chair; Sandi Sabonis, Chair Elect (left meeting at 9:05); Herman Luetze, Secretary; Michel Hambrick, Past Chair; Drew Bailey, Town Liaison; Brad Kiesling, Board Member; Stuart Snook, Board Member; Joshua Youngblood, Board Member

Chamber Staff: Jennette Espinosa, Executive Director; Deidre Miller, Business Relations Manager; Chelsea McDonald, Coordinator

Guests: None

Absent: Artie Williams, Treasurer

1. **Call to Order:** Jennifer Elliott, Chair, called the meeting to order at **8:30 a.m.**
2. **Discussion and Action** to approve Minutes from July 8, 2025 Board of Directors Meeting. Upon a motion by Joshua Youngblood and a second by Stuart Snook, the members **voted unanimously (8-0)** to approve the Minutes as presented.
3. **Discussion and Action** to approve Financials through June 30, 2025. Upon a motion by Sandi Sabonis and a second by Herman Luetze, the members **voted unanimously (8-0)** to approve the financials as presented.
4. **Membership Update:** **No Action Taken**
5. **Business Relations Manager's Report:** **No Action Taken**

A. Networking Update

1. Monthly Luncheon

- a. Thursday, August 14, 2025, 11:30 a.m. – 1:00 p.m.
- b. Poached Brunch House
- c. 1612 FM 423, Suite 300, Frisco, TX 75033
- d. Speaker: Drew Bailey
- e. Topic: What's Coming to Little Elm – IronMan 70.3

2. LE*NKS

- a. Tuesday, August 19, 2025, 8:00 a.m. – 9:00 a.m.
- b. Tender Smokehouse
- c. 100 Hardwicke Lane, Little Elm, TX 75068
- d. Sponsor: Pymed

3. Ladies Luncheon

- a. Wednesday, August 27, 2025, 11:30 a.m. – 1:00 p.m..
- b. Roma's Italian Restaurant
- c. 1725 E Eldorado Parkway, Suite 200, Little Elm, TX 75068
- d. Speaker: Sheilah Smith
- e. Topic: Recent Tax Law Updates

4. Chamber 360

- a. Wednesday, September 4, 2025, 8:30 a.m. – 9:30 a.m.
- b. The Hub at the Lakefront
- c. 104 Hardwicke Lane, Little Elm, TX 75068
- d. Sponsor: Point Bank

B. Upcoming Special Events

1. Golf Tournament

- a. Tuesday, September 9, 2025
- b. Stoneridge Ranch – The Hills Course
- c. Cash Sponsorships Secured:
 - 1.) EDC - Cart Sponsor \$5000.00
 - 2.) CWD - Title Sponsor \$5000.00
 - 3.) CUTX - Lunch Sponsor \$5000.00
 - 4.) Ladera - Shirt Sponsor \$4000.00
 - 5.) Edward Jones - Longest Drive Sponsor \$1500.00
 - 6.) Huffines - Hole in One Sponsor \$1500.00
 - 7.) ASCO - Premium Hole \$1200.00
 - 8.) Crossland Construction - Premium Hole \$1200.00
 - 9.) McCown - Premium Hole \$1200.00
 - 10.) Frost Bank - Premium Hole \$1200.00
 - 11.) Geotex Engineering - Premium Hole \$1200.00
 - 12.) CoServ - Premium Hole Sponsor \$1200.00
 - 13.) QBS Controls - Premium Hole \$1200.00
 - 14.) BaroBass - Premium Hole \$1200.00
 - 15.) Barraza Consulting - Premium Hole \$1200.00
 - 16.) One World Bank - Premium Hole \$1200.00
 - 17.) Retractable Technologies, Inc. Premium Hole \$1200.00
 - 18.) Nautical Boat Club Little Elm - Closest-to-the Pin Sponsor \$1000.00
 - 19.) Point Bank - Hole Sponsor \$500.00
 - 20.) Ace Hardware - Hole Sponsor \$500.00
 - 21.) Richard Hayes for District 57 - Hole Sponsor \$500.00
 - 22.) Sykes Insurance - Hole Sponsor \$500.00
- d. In-Kind Sponsorships Secured:
 - 1.) Bojangles - Breakfast Trade \$720.00
 - 2.) Zip It Postal - Printing Trade \$1200.00
 - 3.) Primary Media – Advertising Trade \$800.00
 - 4.) Lucky's Liquor – Swag \$550.00

- e. Remaining Openings
 - 1.) Co-title Sponsor \$5000.00
 - 2.) Putting Green Sponsor \$2000.00
 - 3.) 3 Teams \$800.00 each
- 2. State of the Town & Community Expo
 - a. Thursday, October 2, 2025
 - b. 5:00 p.m. – 8:00 p.m.
 - c. LEISD Admin Building
 - d. 24 Exhibitors Registered
 - e. Cash Sponsorships Secured
 - 1.) Town of Little Elm – Presenting Sponsor - \$5000.00
 - 2.) CoServ – Platinum Sponsor - \$1000.00
 - 3.) CWD – Platinum Sponsor - \$1000.00
 - 4.) Point Bank – Gold Sponsor - \$250.00 (discounted)
 - 5.) CUTX – Gold Sponsor - \$500.00
- 3. The Wobble
 - a. Saturday, November 1, 2025
 - b. 5:00 p.m. – 10:00 p.m.
 - c. Cash Sponsorships Secured
 - 1.) Centurion American – Title Sponsor - \$2000.00
 - 2.) CUTX – Well Sponsor - \$500.00

6. Notice of Change to September Board Meeting

A. Meeting Date Changed to Tuesday, September 16, 2025, 10:00 a.m., due to Golf Tournament

7. Adjournment: Meeting was adjourned at **9:24 a.m.**

Respectfully,



Jennette Espinosa, Executive Director

Passed and approved this 16 day of September 2025