



### **Minutes**

Little Elm Chamber of Commerce  
100 W Eldorado Parkway  
Little Elm, TX 75068

### **Board of Directors Board Meeting**

Tuesday, June 10, 2025, 2025  
8:30 a.m.  
The HUB at the Lakefront

**Present:** Jennifer Elliott, Chair; Sandi Sabonis, Chair Elect; Herman Luethe, Secretary; Michel Hambrick, Past Chair; Brad Kiesling, Board Member; Stuart Snook, Board Member

**Chamber Staff:** Jennette Espinosa, Executive Director; Deidre Miller, Business Relations Manager; Chelsea McDonald, Coordinator

**Guests:** None

**Absent:** Artie Williams, Treasurer; Drew Bailey, Town Liaison; Joshua Youngblood, Board Member

1. **Call to Order:** Jennifer Elliott, Chair, called the meeting to order at **8:32 a.m.**
2. **Discussion and Action** to approve Minutes from May 13, 2025 Board of Directors Meeting. Upon a motion by Brad Kiesling and a second by Herman Luethe, the members **voted unanimously (6-0)** to approve the Minutes as presented.
3. **Discussion and Action** to approve Financials through April 30, 2025. Upon a motion by Stuart Snook and a second by Michel Hambrick, the members **voted unanimously (6-0)** to approve the financials as presented.
4. **Membership Update:** **No Action Taken**
5. **Business Relations Manager's Report:** **No Action Taken**

#### A. Networking Update

##### 1. Monthly Luncheon

- a. Thursday, June 12, 2025, 11:30 a.m. – 1:00 p.m.
- b. The Angry Elephant

- c. 1624 FM 423, Suite 100, Little Elm, TX 75068
- d. Speaker: Carrie Bourne
- e. Topic: DISC Personality Profiles

2. LE\*NKS

- a. Tuesday, June 17, 2025, 8:00 a.m. – 9:00 a.m.
- b. Tender Smokehouse
- c. 100 Hardwicke Lane, Little Elm, TX 75068
- d. Sponsor: Town of Little Elm

3. Ribbon Cutting/Milestone Celebration – ACE Hardware

- a. Thursday, June 19, 2025, 10:30 a.m. – 11:30 a.m.
- b. 2130 Oak Grove Parkway, Little Elm, TX 75068

4. Ribbon Cutting/Milestone Celebration – SugaringLA

- a. Friday, June 20, 2025, 4:00 p.m. – 5:00 p.m.
- b. 11700 FM 423, Suite 280, Little Elm, TX 75068

5. Ribbon Cutting/Milestone Celebration – Burn Boot Camp

- a. Saturday, June 21, 2025, 11:00 a.m. – 12:00 p.m.
- b. 2140 Oak Grove Parkway, Little Elm, TX 75068

6. Ribbon Cutting/Milestone Celebration – Margarita Hut “To-Go”

- a. Saturday, June 21, 2025, 12:30 p.m. – 1:30 p.m.
- b. 850 W Eldorado Pkwy, Suite 900, Little Elm, TX 75068

7. Joint Chamber Mixer with Lake Cities Chamber

- a. Wednesday, June 25, 2025, 5:00 p.m. – 7:00 p.m.
- b. The Elm Hotel
- c. Sponsor: CWD

8. Chamber 360

- a. Wednesday, July 2, 2025, 8:30 a.m. – 9:30 a.m.
- b. The Hub at the Lakefront
- c. 104 Hardwicke Lane, Little Elm, TX 75068
- d. Sponsor: Point Bank

B. Upcoming Special Events

1. Golf Tournament

- a. Tuesday, September 9, 2025
- b. Stoneridge Ranch – The Hills Course
- c. Save the Date has been mailed.
- d. Registration Opened April 30, 2025
- e. Sponsorships Secured:
  - 1.) CWD \$5,000.00 Co-Title Sponsor

- 2.) Little Elm EDC \$5,000.00 Cart Sponsor
- 3.) Nautical Boat Club Little Elm \$1,000.00 Closest to the Pin Sponsor
- 4.) CoServ \$1,200.00 Premium Hole Sponsor
- 5.) Edward Jones \$1500.00 Longest Drive Sponsor
- 6.) McGownGordon Construction \$1200.00 Premium Hole Sponsor
- 7.) ASCO Equipment \$1200.00 Premier Hole Sponsor
- f. In-Kind Sponsorships Secured:
  - 1.) Bojangles \$720.00 Breakfast Trade
  - 2.) Zip It Postal \$1200.00 Printing Trade
  - 3.) Primary Media \$800.00 Advertising Trade
- g. Additional Registrations
  - 1.) 2 Teams for a total of 11 teams reserved

## 2. Little Elm Community Update & Expo

- a. Formerly State of the Town
- b. Thursday, October 2, 2025, 5:00 p.m. – 8:00 p.m.
- c. LEISD Admin Building
- d. 400 Lobo Lane, Little Elm, TX
- e. Expo Vendor Registration will open July 14, 2025.

## 3. Whiskey Wobble

- a. Saturday, November 1, 2025
- b. 5:00 p.m. – 10:00 p.m.

## C. Event Recap

### 1. Leadership Little Elm

- a. Thursday, May 15, 2025, 5:30 p.m. – 7:30 p.m.
- b. The Whiskey Blendery
- c. 147 Lloyd's Road, Suite 100, Oak Point, TX 75068
- d. Cruise Liner Members Only
- e. Sponsor: Huffines Kia Subara Corinth
- f. 35 attendees
- g. Cash Sponsorships: \$500.00
- h. In-Kind Sponsorships: \$2,425.00
- i. Estimated Profit: \$38.78

## 6. Bylaws Amendment

- A. Approved Bylaws Amendment from May 13, 2025, Board Meeting has been finalized.
- B. "The Board of Directors shall consist of eight (8) members, divided into three (3) groups for the purpose of staggered terms: one (1) group of two (2) members and two (2) groups of three (3) members each. Directors shall serve a term of three (3) years, or until their successors are duly elected and qualified."
- C. **Discussion and Action** to approve a change to the bylaws to reflect 2 positions open for 2025 elections for 2026-2028 term, 3 positions open for 2026 elections

for 2027-2029 term, and 3 positions open for 2028-2030 term. Upon a motion by Sandi Sabonis and a second by Brad Kiesling, the members **voted unanimously** (6-0) to amend the bylaws.

**7. Adjournment:** Meeting was adjourned at **9:31 a.m.**

Respectfully,

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Jennette Espinosa, Executive Director

Passed and approved this 8th day of July 2025