



Minutes

Little Elm Chamber of Commerce
100 W Eldorado Parkway
Little Elm, TX 75068

Board of Directors Board Meeting

Tuesday, May 13, 2025
8:30 a.m.

The HUB at the Lakefront

Present: Jennifer Elliott, Chair; Sandi Sabonis, Chair Elect (arrived 8:37); Artie Williams, Treasurer; Herman Luetke, Secretary; Michel Hambrick, Past Chair, Drew Bailey, Town Liaison; Brad Kiesling, Board Member; Joshua Youngblood, Board Member, Stuart Snook, Board Member

Chamber Staff: Jennette Espinosa, Executive Director; Deidre Miller, Business Relations Manager; Chelsea McDonald, Coordinator

Guests: None

Absent: None

1. **Call to Order:** Jennifer Elliott, Chair, called the meeting to order at **8:32 a.m.**
2. **Discussion and Action** to approve Minutes from April 8, 2025 Board of Directors Meeting. Upon a motion by Michel Hambrick and a second by Brad Kiesling, the members **voted unanimously (8-0)** to approve the Minutes as presented.
3. **Discussion and Action** to approve Financials through March 31, 2025. Upon a motion by Herman Luetke and a second by Artie Williams, the members **voted unanimously (8-0)** to approve the financials as presented.
4. **Membership Update: No Action Taken**
5. **Business Relations Manager's Report: No Action Taken**

A. Networking Update

1. LE*NKS

- a. Tuesday, May 20, 2025, 8:00 a.m. – 9:00 a.m.

- b. Tender Smokehouse
 - c. 100 Hardwicke Lane, Little Elm, TX 75068
 - d. Sponsor: Oversee My IT
- 2. Conversation over Cocktails
 - a. Thursday, May 22, 2025, 5:00 p.m. – 7:00 p.m.
 - b. Location: Fuzzy's
 - c. 407 W Eldorado Parkway, Little Elm, TX 75068
 - d. Sponsors: Michel Hambrick Agency/Kiesling Insurance Agency
- 3. Ribbon Cutting/Milestone Celebration – Lakefront Energy
 - a. Tuesday, May 27, 2025, 2:00 p.m. – 3:00 p.m.
 - b. 800 W Eldorado Parkway, Suite 206, Little Elm, TX 75068
- 4. Ladies Luncheon
 - a. Wednesday, May 28, 2025, 11:30 a.m. – 1:00 p.m.
 - b. Roma's Italian Restaurant
 - c. 1725 E Eldorado Parkway, Suite 200, Little Elm, TX 75068
 - d. Speaker: Savannah Letter – Your Financial Plan
- 5. Ribbon Cutting/Milestone Celebration – Uptown Cheapskate
 - a. Wednesday, May 28, 2025, 1:30 p.m. – 2:30 p.m.
 - b. 419 Main Street, Little Elm, TX 75068
- 6. Ribbon Cutting/Milestone Celebration – Little Elm Medical Weight Loss
 - a. Friday, May 30, 2025, 5:00 p.m. – 6:00 p.m.
 - b. 2601 Little Elm Parkway, Suite 1401, Little Elm, TX 75068
- 7. Chamber 360
 - a. Wednesday, June 4, 2025, 8:30 a.m. – 9:30 a.m.
 - b. The Hub at the Lakefront
 - c. 104 Hardwicke Lane, Little Elm, TX 75068
 - d. Sponsor: Point Bank
- 8. Ribbon Cutting/Milestone Celebration – All is Well Health Care Academy
 - a. Thursday, June 5, 2025, 5:00 p.m. – 6:00 p.m.
 - b. 901 E Eldorado Parkway, Suite B, Little Elm, TX 75068

B. Special Events

- 1. Leadership Little Elm
 - a. Thursday, May 15, 2025, 5:30 p.m. – 7:30 p.m.
 - b. The Whiskey Blendery
 - c. 147 Lloyd's Road, Suite 100, Oak Point, TX 75068
 - d. Cruise Liner Members Only
 - e. Sponsor: Huffines Kia Subara Corinth

2. Golf Tournament

- a. Tuesday, September 9, 2025
- b. Stoneridge Ranch – The Hills Course
- c. Save the Date has been mailed.
- d. Registration Opened April 30, 2025
- e. Sponsorships Secured:
 - 1.) CWD \$5,000.00 Co-Title Sponsor
 - 2.) Little Elm EDC \$5,000.00 Cart Sponsor
 - 3.) Nautical Boat Club Little Elm \$1,000.00 Closest to the Pin Sponsor
 - 4.) CoServ \$1,200.00 Premium Hole Sponsor
 - 5.) Edward Jones \$1500.00 Longest Drive Sponsor
 - 6.) McGownGordon Construction \$1200.00 Premium Hole Sponsor
 - 7.) ASCO Equipment \$1200.00 Premier Hole Sponsor
- f. In-Kind Sponsorships Secured:
 - 1.) Bojangles \$720.00 Breakfast Trade
 - 2.) Zip It Postal \$1200.00 Printing Trade
 - 3.) Primary Media \$800.00 Advertising Trade
- g. Additional Registrations
 - 1.) 2 Teams + 8 Sponsor Teams = 10 Total

3. Little Elm Community Update & Expo

- a. Formerly State of the Town
- b. Thursday, October 2, 2025, 5:00 p.m. – 8:00 p.m.
- c. LEISD Admin Building
- d. 400 Lobo Lane, Little Elm, TX

4. Whiskey Wobble

- a. Saturday, November 1, 2025
- b. 5:00 p.m. – 10:00 p.m.

C. Event Recap

1. Mom & Son Swim, Surf & Slide Recap

- a. Saturday, April 26, 2025, 7:00 p.m. – 9:00 p.m.
- b. 85 attendees
- c. Cash Sponsorships: \$3,250.00
- d. In-Kind Sponsorships: \$3,675.00
- e. Sales Revenue: \$2,519.00
- f. Estimated Profit: \$4,135.00

6. **Discussion and Action** to approve a change to the bylaws to reflect 2 positions open for 2025 elections for 2026-2028 term, 3 positions open for 2026 elections for 2027-2029 term, and 3 positions open for 2028-2030 term. Upon a motion by Sandi Sabonis and a second by Jennifer Elliott, the members **voted unanimously (9-0)** to amend bylaws.

7. Board Member Expectations: **No Action Taken**

8. **Adjournment:** Meeting was adjourned at **9:40 a.m.**

Respectfully,

 ESPINOSA

Jennette Espinosa, Executive Director

Passed and approved this 10 day of JUNE 2025