



Minutes

Little Elm Chamber of Commerce
100 W Eldorado Parkway
Little Elm, TX 75068

Board of Directors Board Meeting

Tuesday, April 8, 2025
8:30 a.m.
The HUB at the Lakefront

Present: Jennifer Elliott, Chair; Artie Williams, Treasurer; Herman Luetze, Secretary; Michel Hambrick, Past Chair, Drew Bailey, Town Liaison; Brad Kiesling, Board Member; Joshua Youngblood, Board Member

Chamber Staff: Deidre Miller, Business Relations Manager; Chelsea McDonald, Coordinator

Guests: None

Absent: Jennette Espinosa, Executive Director; Sandi Sabonis, Chair Elect; Stuart Snook, Board Member

1. **Call to Order:** Jennifer Elliott, Chair, called the meeting to order at **8:32 a.m.**
2. **Discussion and Action** to approve Minutes from March 11, 2025 Board of Directors Meeting. Upon a motion by Michel Hambrick and a second by Artie Williams, the members **voted unanimously (7-0)** to approve the Minutes as presented.
3. **Discussion and Action** to approve Financials through February 28, 2025. Upon a motion by Michel Hambrick and a second by Herman Luetze, the members **voted unanimously (7-0)** to approve the financials as presented.
4. **Membership Update:** **No Action Taken**
5. **Business Relations Manager's Report:** **No Action Taken**

A. Networking Update

1. April Monthly Luncheon
 - a. Thursday, April 10, 2025, 11:30 a.m. – 1:00 p.m.
 - b. Little Elm Public Works Building

- c. Catered by: Chef Nic & Company
- d. Speaker: Robert Medigovich, CWD

2. LE*NKS

- a. Tuesday, April 15, 2025, 8:00 a.m. – 9:00 a.m.
- b. Tender Smokehouse
- c. 100 Hardwicke Lane, Little Elm, TX 75068
- d. Sponsor: RBFCU

3. Ribbon Cutting - Abrakadoodle

- a. Thursday, April 17, 2025, 5:00 p.m. – 6:00 p.m.
- b. The Hub at the Lakefront
- c. 104 Hardwicke Lane, Little Elm, TX 75068

B. Additional Calendar Items Discussed

1. Ribbon Cutting – A Heart of Gold Dance

- a. Thursday, April 29, 2025, 5:00 p.m. – 6:00 p.m.
- b. 2401 Little Elm Parkway, Suite 400, Little Elm, TX 75068

2. Chamber 360

- a. Wednesday, May 7, 2025, 8:30 a.m. – 9:30 a.m.
- b. The Hub at the Lakefront
- c. 104 Hardwicke Lane, Little Elm, TX 75068
- d. Sponsor: Point Bank

3. May Chamber Luncheon

- a. Thursday, May 8, 2025, 11:30 a.m. – 1:00 p.m.
- b. Wing Daddy's Sauce House
- c. 2763 E Eldorado Parkway, Suite 105, Little Elm, TX 75068
- d. Speakers: Brandi H. Trotter & Felicia Linear, Workforce Solutions for North Central Texas

C. Special Events

1. Mom & Son Swim, Surf & Slide

- a. Saturday, April 26, 2025, 7:00 p.m. – 9:00 p.m.
- b. The Cove at The Lakefront
- c. Sponsorship Update: \$2,250.00
- d. Tickets Update: \$2,172.00

2. Leadership Little Elm

- a. Thursday, May 15, 2025, 5:30 p.m. – 7:30 p.m.
- b. Cruise Liner Members Only
- c. The Whiskey Blendery

3. Golf Tournament

- a. Tuesday, September 9, 2025
- b. Save the Date has been mailed.
- c. Sponsorships Secured:
 - 1.) CWD \$5,000.00 Co-Title Sponsor
 - 2.) Little Elm EDC \$5,000.00 Cart Sponsor
 - 3.) Nautical Boat Club Little Elm \$1,000.00 Closest to the Pin Sponsor
 - 4.) CoServ \$1,200.00 Premium Hole Sponsor

4. Little Elm Chamber Community Update & Expo

- a. Formerly State of the Town
- b. Thursday, October 2, 2025, 5:00 p.m. – 8:00 p.m.
- c. LEISD Admin Building

5. Whiskey Wobble

- a. Date Change: Saturday, November 1, 2025, 5:00 p.m. – 10:00 p.m.
- b. Event will begin at The Lawn at The Lakefront

D. Denton County Days Recap: **No Action Taken**

6. Adjournment: Meeting was adjourned at **9:16 a.m.**

Respectfully,

A handwritten signature in purple ink that reads "Jennette Espinosa". The signature is written over a horizontal line.

Jennette Espinosa, Executive Director

Passed and approved this 13 day of May 2025