



Board of Directors Board Meeting

Tuesday, May 13, 2025
8:30 a.m. – 9:30 a.m.
The HUB at the Lakefront
104 Hardwicke Lane, Little Elm, TX 75068

AGENDA

1. Call to Order / Establish a Quorum
2. Discussion and Action to approve Minutes from April 8, 2025 Regular Meeting
3. Discussion and Action to approve Financials through March 31, 2025
4. Membership Update
5. Business Relations Manager's Report:
 - A. Networking Update
 1. LE*NKS
 - a. Tuesday, May 20, 2025, 8:00 a.m. – 9:00 a.m.
 - b. Tender Smokehouse
 - c. 100 Hardwicke Lane, Little Elm, TX 75068
 - d. Sponsor: Oversee My IT
 2. Conversation over Cocktails
 - a. Thursday, May 22, 2025, 5:00 p.m. – 7:00 p.m.
 - b. Sponsor: Michel Hambrick Agency/Kiesling Insurance Agency
 - c. Location: Fuzzy's
 3. Ribbon Cutting/Milestone Celebration
 - a. Tuesday, May 27, 2025, 2:00 p.m. – 3:00 p.m.
 - b. Lakefront Energy
 - c. 800 W Eldorado Pkwy, Suite 206, Little Elm, TX 75068
 4. Ladies Luncheon
 - a. Wednesday, May 28, 2025, 11:30 a.m. – 1:00 p.m.
 - b. Roma's Italian Restaurant
 - c. Guest Speaker: Savannah Letter
 - d. Topic: Your Financial Plan

5. Ribbon Cutting/Milestone Celebration
 - a. Wednesday, May 28, 2025, 1:30 p.m. – 2:30 p.m.
 - b. Uptown Cheapskate
 - c. 419 Main Street, Little Elm, TX 75068
6. Ribbon Cutting/Milestone Celebration
 - a. Friday, May 30, 2025, 5:00 p.m. – 6:00 p.m.
 - b. Little Elm Medical Weight Loss
 - c. 2601 Little Elm Pkwy, Suite 1401, Little Elm, TX 75068
7. Chamber 360
 - a. Wednesday, June 4, 2025, 8:30 a.m. – 9:30 a.m.
 - b. The Hub at the Lakefront
 - c. 104 Hardwicke Lane, Little Elm, TX 75068
 - d. Sponsor: Point Bank
8. Ribbon Cutting/Milestone Celebration
 - a. Thursday, June 5, 2025, 5:00 p.m. – 6:00 p.m.
 - b. All is Well Health Care Academy
 - c. 901 E Eldorado Pkwy, Suite B, Little Elm, TX 75068

B. Upcoming Special Events

1. Leadership Little Elm Mixer
 - a. Thursday, May 15, 2025, 5:30 p.m. – 7:30 p.m.
 - b. The Whiskey Blendery
 - c. 147 Lloyd's Road, Suite 100, Oak Point, TX 75068
 - d. Event for Cruise Liner Members Only
 - e. Sponsor: Huffines Kia Subaru Corinth
2. Golf Tournament
 - a. Tuesday, September 9, 2025
 - b. Stoneridge Ranch – The Hills Course
 - c. Save the Dates have been mailed
 - d. Registration Opened April 30, 2025
 - e. Cash Sponsorships Secured:
 - 1) CWD - \$5000.00 Co-Title Sponsor
 - 2) Little Elm EDC - \$5000.00 Cart Sponsor
 - 3) Nautical Boat Club Little Elm - \$1000.00 Closest-to-the Pin Sponsor
 - 4) CoServ - \$1200 Premium Hole Sponsor
 - 5) Edward Jones - \$1500 Longest Drive Sponsor
 - 6) McGownGordon Construction - \$1200.00 Premium Hole Sponsor
 - f. In-Kind Sponsorships Secured:
 - 1) Bojangles - Breakfast Trade (\$720.00)
 - 2) Zip It Postal - Printing Trade (\$1200.00)
 - 3) Primary Media – Advertising Trade (\$800.00)
 - g. Additional Registrations
 - 1) 2 Teams for a total of 10 teams reserved

3. Little Elm Chamber Community Update & Expo

- a. Formerly State of the Town
- b. Thursday, October 2, 2025
- c. 5:00 p.m. – 8:00 p.m.
- d. LEISD Admin Building

4. Whiskey Wobble

- a. Saturday, November 1, 2025
- b. 5:00 p.m. – 10:00 p.m.

C. Mom & Son Swim, Surf & Slide Recap

- 1. Saturday, April 26, 2025, 7:00 p.m. – 9:00 p.m.
- 2. 85 attendees
- 3. Cash Sponsorships: \$3,250.00
- 4. In-Kind Sponsorships: \$3675.00
- 5. Sales Revenue: \$2519.00
- 6. Estimated Profit: \$4,135.00

6. Bylaw Change

- A. Proposal to change bylaws to reflect 2 positions open for 2025 election for 2026-2028 term, 3 positions open for 2026 election for 2027 – 2029 term, and 3 positions open for 2027 election for 2028 – 2030 term.
- B. This would be done to stagger elections more to ensure a better mix of experienced board members regardless of election outcomes.

7. Board Member Expectations

Respectfully,

Jennette Espínosa

This is to certify that the above notice was posted on the Little Elm Chamber of Commerce website (www.littleelmchamber.com), prior to 5:00 p.m. this 9th day of May, 2025.