



### Minutes

Little Elm Chamber of Commerce  
100 W Eldorado Parkway  
Little Elm, TX 75068

### Board of Directors Board Meeting

Tuesday, March 11, 2025  
8:30 a.m.

The HUB at the Lakefront

**Present:** Jennifer Elliott, Chair; Sandi Sabonis, Chair Elect; Herman Luethe, Secretary; Michel Hambrick, Past Chair, Drew Bailey, Town Liaison; Brad Kiesling, Board Member; Joshua Youngblood, Board Member

**Chamber Staff:** Deidre Miller, Business Relations Manager; Chelsea McDonald, Coordinator

**Guests:** None

**Absent:** Jennette Espinosa, Executive Director; Artie Williams, Treasurer; Stuart Snook, Board Member

1. **Call to Order:** Jennifer Elliott, Chair, called the meeting to order at **8:32 a.m.**
2. **Discussion and Action** to approve Minutes from February 11, 2025 Board of Directors Meeting. Upon a motion by Brad Kiesling and a second by Herman Luethe, the members **voted unanimously (7-0)** to approve the Minutes as presented.
3. **Discussion and Action** to approve Financials through January 31, 2025. Upon a motion by Sandi Sabonis and a second by Michel Hambrick, the members **voted unanimously (7-0)** to approve the financials as presented.
4. **Membership Update:** **No Action Taken**
5. **Business Relations Manager's Report:** **No Action Taken**

#### A. Networking Update

1. March Monthly Luncheon
  - a. Thursday, March 13, 2025, 11:30 a.m. – 1:00 p.m.
  - b. Tender Smokehouse

- c. 100 Hardwicke Lane, Little Elm, TX 75068
- d. Speakers: Travis Hill & Jason McGarry, Flytrex

2. LE\*NKS

- a. Tuesday, March 18, 2025, 8:00 a.m. – 9:00 a.m.
- b. Tender Smokehouse
- c. 100 Hardwicke Lane, Little Elm, TX 75068
- d. Sponsor: Sherry Sutton, Your Marketing Mentor

3. Conversation Over Cocktails

- a. Thursday, March 27, 2025, 5:00 p.m. – 7:00 p.m.
- b. Margarita Hut
- c. 850 W. Eldorado Pkwy, Little Elm, TX 75068
- d. Sponsor: Blacksmith Technology Company

4. Chamber 360

- a. Thursday, April 3, 2025, 8:30 a.m. – 9:30 a.m.
- b. The Hub at the Lakefront
- c. 104 Hardwicke Lane, Little Elm, TX 75068
- d. Sponsor: Point Bank

B. Upcoming Special Events

1. Denton County Days

- 1. Wednesday, April 2, 2025 – Thursday, April 3, 2025
- 2. Austin, TX

2. Mom and Son Swim, Surf & Slide

- 1. Saturday, April 26, 2025, 7:00 p.m. – 9:00 p.m.
- 2. Sponsorships Update: \$2,250.00
- 3. Tickets went live March 3, 2025

3. Golf Tournament

- 1. Tuesday, September 9, 2025
- 2. Save the Dates will be mailed by March 17, 2025

6. **Adjournment:** Meeting was adjourned at **9:03 a.m.**

Respectfully,



Jennette Espinosa, Executive Director

Passed and approved this 8th day of April 2025