



Minutes

Little Elm Chamber of Commerce
100 W Eldorado Parkway
Little Elm, TX 75068

Board of Directors Board Meeting

Tuesday, February 11, 2025
8:30 a.m.
The HUB at the Lakefront

Present: Jennifer Elliott, Chair; Sandi Sabonis, Chair Elect; Herman Luetze, Secretary; Artie Williams, Treasurer; Michel Hambrick, Past Chair, Treasurer; Drew Bailey, Town Liaison; Brad Kiesling, Board Member, Stuart Snook, Board Member; Joshua Youngblood, Board Member

Chamber Staff: Jennette Espinosa, Executive Director; Deidre Miller, Business Relations Manager; Chelsea McDonald, Coordinator

Guests: None

Absent: None

- 1. Call to Order:** Jennifer Elliott, Chair, called the meeting to order at **8:27 a.m.**
- 2. Discussion and Action** to approve Minutes from January 14, 2025 Plan of Works and Board of Directors Meeting. Upon a motion by Josh Youngblood and a second by Artie Williams, the members **voted unanimously (9-0)** to approve the Minutes as presented.
- 3. Discussion and Action** to approve Financials through December 31, 2024. Upon a motion by Brad Kiesling and a second by Stuart Snook, the members **voted unanimously (9-0)** to approve the financials as presented.
- 4. Discussion and Action** to renew CD. Upon a motion by Artie Williams and a second by Jennifer Elliott, the members voted **unanimously (9-0)** to renew the CD at Bank OZK with the option to add funds at Executive Director's discretion.
- 5. Membership Update: No Action Taken**

6. Business Relations Manager's Report: No Action Taken

A. Networking Update

1. February Monthly Luncheon

- a. Thursday, February 13, 2025, 11:30 a.m. – 1:00 p.m.
- b. Barracuda TexMex & Mariscos
- c. 498 W Eldorado Pkwy, Little Elm, TX
- d. Speaker: Debbie Jenson, Denton County CASA
- e. Topic: Denton County CASA

2. Ribbon Cutting & Milestone Celebration

- a. Thursday, February 13, 2025, 3:00 p.m. – 4:00 p.m.
- b. Kernetics Wellness Center
- c. 800 W Eldorado Pkwy, Suite 110, Little Elm, TX 75068

3. LENKS

- a. Tuesday, February 18, 2025, 8:00 a.m. – 9:00 a.m.
- b. Tender Smokehouse
- c. Sponsor: Blacksmith Technology Company

4. Ribbon Cutting & Milestone Celebration

- a. Saturday, February 22, 2025, 11:00 a.m. – 1:00 p.m.
- b. Ivory Dental Studio
- c. Ribbon Ceremony promptly at 11:30 a.m.
- d. 11700 FM 423, Suite 270, Little Elm, TX 75068

5. Ribbon Cutting & Milestone Celebration

- a. Monday, February 24, 2025, 10:00 a.m. – 11:00 a.m.
- b. Sherry Sutton, Your Marketing Mentor
- c. 8105 Rasor Blvd, Suite 131, Plano, TX 75024

6. Ladies Luncheon

- a. Wednesday, February 26, 2025, 11:30 a.m. – 1:00 p.m.
- b. Roma's Italian Restaurant
- c. 1725 E Eldorado Pkwy, Suite 200, Little Elm, TX 75068
- d. Co-host: Integrity Health Insurance Advisors
- e. Speaker: Brooklyn Calloway
- f. Topic: Social Media Strategy

7. Chamber 360

- a. Wednesday, March 5, 2025, 8:30 a.m. – 9:30 a.m.
- b. The HUB at the Lakefront
- c. Sponsor: Point Bank

B. Event Recap:

1. Chamber Awards Banquet

- a. Thursday, January 30th, 5:30 p.m. – 7:30 p.m.
- b. Knotting Hill Place
- c. 2621 W Eldorado Pkwy
- d. Net Profit: \$10,305.02

2. Daddy Daughter Dance

- a. Saturday, February 8, 2025, 7:00 p.m. – 9:00 p.m.
- b. Walker Middle School
- c. 633 French Settlement Road, Little Elm, TX 75068
- d. Net Profit: \$10,177.24

7. **Adjournment:** Meeting was adjourned at **9:25 a.m.**

Respectfully,



Jennette Espinosa, Executive Director

Passed and approved this 11th day of March 2025