



Minutes

Little Elm Chamber of Commerce
104 Hardwicke Lane
Little Elm, TX 75068

Board of Directors Program of Works and Board Meeting

Tuesday, January 14, 2025

8:30 a.m.

The HUB at the Lakefront

Present: Michel Hambrick, Chair; Jennifer Elliott, Chair Elect; Brad Kiesling, Secretary; Sandi Sabonis, Treasurer; Stuart Snook, Past Chair; Drew Bailey, Town Liaison; Herman Luetete, Board Member; Artie Williams, Board Member; Joshua Youngblood, Board Member

Chamber Staff: Jennette Espinosa, Executive Director; Deidre Miller, Business Relations Manager; Chelsea McDonald, Coordinator

Guests: None

Absent: None

1. **Call to Order:** Michel Hambrick, Chair, called the meeting to order at **8:33 a.m.**
2. **Board Member Election Results:** The following individuals were elected to serve on Little Elm Chamber's Board of Directors for a 3-year term.
 - A. Jennifer Elliott
 - B. Michel Hambrick
 - C. Brad Kiesling
 - D. Sandi Sabonis
3. **Election of Officers:**
 - A. Chair: Jennifer Elliott
 - B. Chair-Elect: Sandi Sabonis
 - C. Treasurer: Artie Williams
 - D. Secretary: Herman Luetete
4. **Discussion and Action** to approve Signature Card Changes needed by Point Bank to reflect election of new officers: Upon a motion by Sandi Sabonis and a second by Herman Luetete, the members **voted unanimously (9-0)** to remove Joshua Youngblood as a signer and add Artie Williams as a signer. Permission is also

granted to allow Little Elm Chamber Staff Members, Jennette Espinosa, Executive Director, and Deidre Miller, Business Relations Manager, to give and receive information to Point Bank representatives regarding Little Elm Chamber accounts.

5. **Discussion and Action** to approve Minutes from December 10, 2024 Board Meeting. Upon a motion by Sandi Sabonis and a second by Stuart Snook, the members **voted unanimously (9-0)** to approve the Minutes as presented.
6. **Discussion and Action** to approve Financials through November 30, 2024. Upon a motion by Joshua Youngblood and a second by Brad Kiesling, the members **voted unanimously (9-0)** to approve the financials as presented.
7. **Membership Update: No Action Taken**
8. **Program of Works Discussion: No Action Taken**
 - A. Review Operating Budget for 2025
 - B. Review and Discuss Special Events for 2025
 1. Awards Banquet – January 30, 2025
 2. Daddy/Daughter Dance – February 8, 2025
 3. Mother/Son Social – April 26, 2025
 4. Golf Tournament – September 9, 2025
 5. Whiskey Wobble – November 8, 2025
 - C. Adopt-a-Street
 1. April 11, 2025
 2. October 10, 2025
 - D. Monthly Luncheon
 1. Pricing will increase to \$25 for “Day of Event” Registrations
 2. Ordering Process will be adjusted to help restaurants better serve guests.
 - E. LE*NKS
 1. Monthly
 2. Tender Smokehouse
 3. Sponsorship Fee \$250 – unchanged
 - F. Conversation over Cocktails
 1. Bi-Monthly – January, March, May, July, September, November
 2. Cocktail tickets only good for beer or wine
 3. May need to specify smaller sizes to stay within budget
 4. Sponsorship Fee \$300 – unchanged

G. Chamber 360

1. Monthly
2. Sponsor: Point Bank
3. Breakfast and Coffee Provided

H. Food for Thought

1. Discontinued due to low attendance

I. Ladies Luncheon

1. Quarterly – February, May, August, November
2. Co-host – Julie Sears
3. Roma's Italian Restaurant

J. **Adjournment:** Meeting was adjourned at **1:44 p.m.**

Respectfully,

Jennette Espinosa

Jennette Espinosa, Executive Director

Julie Sears 2/11/2025

Passed and approved this 11 day of February 2025