



**Board of Directors Board Meeting
The HUB at the Lakefront
104 Hardwicke Lane, Little Elm, TX 75068**

Tuesday, February 11, 2025
8:30 a.m.

AGENDA

1. Call to Order / Establish a Quorum
2. Discussion and Action to approve Minutes from January 14, 2025 Plan of Works and Board of Directors Meeting
3. Discussion and Action to approve Financials through December 31, 2024.
4. Point Bank Account Update
 - A. Account has been changed to Concierge Account to avoid maintenance fees
 1. Minimum balance of \$50,000 to avoid maintenance fees
 2. Eligible to advertise at no charge on Point Bank branch tv's.
5. Membership Update
6. Discuss RFQ Rates for CD and Checking Account options
7. Business Relations Manager's Report:
 - A. Networking Update:
 1. February Monthly Luncheon
 - a. Thursday, February 13, 2025, 11:30 a.m. – 1:00 p.m.
 - b. Barracruda TexMex & Mariscos
 - c. 498 W Eldorado Pkwy, Little Elm, TX 75068
 - d. Speaker: Debbie Jensen
 - e. Topic: CASA Denton County
 2. Ribbon Cutting & Milestone Celebration
 - a. Thursday, February 13, 2025, 3:00 p.m. – 4:00 p.m.
 - b. Kernetics Wellness Center
 - c. 800 W Eldorado Pkwy, Suite 110, Little Elm, TX 75068

3. LENKS

- a. Tuesday, February 18, 2025, 8:00 a.m. – 9:00 a.m.
- b. Tender Smokehouse
- c. Sponsor: Blacksmith Technology Company

4. Ribbon Cutting & Milestone Celebration

- a. Saturday, February 22, 2025, 11:00 a.m. – 1:00 p.m.
- b. Ivory Dental Studio
- c. Ribbon Ceremony promptly at 11:30 a.m.
- d. 11700 FM 423, Suite 270, Little Elm, TX 75068

5. Ribbon Cutting & Milestone Ceremony

- a. Monday, February 24, 2025, 10:00 a.m. – 11:00 a.m.
- b. Sherry Sutton, Your Marketing Mentor
- c. 8105 Razor Blvd, Suite 131, Plano, TX 75024

6. Ladies Luncheon

- a. Wednesday, February 26, 2025, 11:30 a.m. – 1:00 p.m.
- b. Roma's Italian Restaurant
- c. 1725 E Eldorado Pkwy, Suite 200, Little Elm, TX 75068
- d. Co-host: Integrity Health Insurance Advisors
- e. Speaker: Brooklyn Calloway
- f. Topic: Social Media Strategy

7. Chamber 360

- a. Wednesday, March 5, 2025, 8:30 a.m. – 9:30 a.m.
- b. The HUB at the Lakefront
- c. Sponsor: Point Bank

B. Upcoming Events:

1. Daddy Daughter Dance

- a. Saturday, February 8, 2025, 7:00 p.m. – 9:00 p.m.
- b. Walker Middle School
- c. 633 French Settlement Road, Little Elm, TX 75068
- d. Cash Sponsorship Update: \$2,500.00
- e. In-Kind Sponsorship Update: \$3,175.00
- f. Ticket Sales Update: \$11,435.00
- g. Registered Attendees Update: 365

C. Event Recap

1. Chamber Awards Banquet

- a. Net Profit: \$10,309.54

b. One Facebook Invoice pending for about \$5.00

8. Adjourn

Respectfully,

Jennette Espinosa

This is to certify that the above notice was posted on the Little Elm Chamber of Commerce website (www.littleelmchamber.com), prior to 5:00 p.m. this 6th day of December, 2024.