



Minutes

Little Elm Chamber of Commerce
104 Hardwicke Lane
Little Elm, TX 75068

Board of Directors Board Meeting

Tuesday, November 12, 2024
8:30 a.m.
The HUB at the Lakefront

Present: Michel Hambrick, Chair (arrived 8:40 a.m.); Jennifer Elliott, Chair Elect; Brad Kiesling, Secretary; Sandi Sabonis, Treasurer; Drew Bailey, Town Liaison; Herman Luetete, Board Member; Artie Williams, Board Member; Joshua Youngblood, Board Member

Chamber Staff: Jennette Espinosa, Executive Director; Deidre Miller, Business Relations Manager; Chelsea McDonald, Coordinator

Guests: None

Absent: Stuart Snook, Past Chair

1. **Call to Order:** Jennifer Elliott, Chair Elect, called the meeting to order at **8:30 a.m.**
2. **Discussion and Action** to approve Minutes from October 8, 2024 Board Meeting. Upon a motion by Joshua Youngblood and a second by Sandi Sabonis, the members **voted unanimously (7-0)** to approve the Minutes as presented.
3. **Discussion and Action** to approve Financials through September 30, 2024. Upon a motion by Joshua Youngblood and a second by Brad Kiesling, the members **voted unanimously (7-0)** to approve the financials as presented.
4. **Membership Update: No Action Taken**
5. **Director's Report: No Action Taken**

A. Networking Update

1. Monthly Luncheon
 - a. Thursday, November 14th, 11:30 a.m. – 1:00 p.m.

- b. Little Elm High School
- c. 1900 Walker Lane, Little Elm, TX
- d. Speakers: Mike Lamb, LEISD Superintendent and Michelle Gentry, LEHS Principal
- e. Catered by LEHS Culinary Students

2. Ribbon Cutting & Milestone Celebration

- a. Friday, November 15th, 11:00 a.m.
- b. Dream Chiropractic
- c. 2700 E Eldorado Pkwy, Ste. 205

3. LENKS

- a. Tuesday, November 19th, 8:00 a.m. – 9:00 a.m.
- b. Tender Smokehouse
- c. Sponsor: Zip It Postal Center

4. Chamber 360

- a. Wednesday, December 4th, 8:30 a.m. – 9:30 a.m.
- b. The HUB at the Lakefront
- c. Sponsor: Point Bank

5. Food for Thought

- a. Wednesday, December 4th, 12:00 p.m. – 1:00 p.m.
- b. Virtual Event
- c. Speaker: Carl Hultgren, Pure Form Training
- d. Topic: Health and Fitness

B. Upcoming Events

1. Chamber Awards Banquet

- a. Thursday, January 30th, 5:30 p.m. – 7:30 p.m.
- b. Knotting Hill Place
- c. 2621 W Eldorado Pkwy
- d. Sponsorship Update: \$4,000.00
- e. Ticket Sales Update: \$1,460.00

C. Event Recap

1. Whiskey Wobble

- a. Saturday, October 25th, 5:00 p.m. – 10:00 p.m.
- b. Distilleries: The Whiskey Blendery, Bendt, Ironroot Republic,

Woodford Reserve, and 1845

- c. Locations: The Lawn at the Lakefront, Eldora at The Elm, Towers Tap House, Tender Smokehouse, and Barracruda
- d. Sponsorship: \$9,500.00 Cash, \$3,300.00 In-Kind
- e. Tickets Sold: 78, \$6,450.00
- f. Profit: Approximately \$12,000.00 (awaiting final invoices)

D. Town of Little Elm Ethics Policy

- 1. Inform of Policy
- 2. Acknowledgement Signatures

E. Board of Directors Application Update

- 1. Presentation of Slate of Nominees: Jennifer Elliott, Claudia Fields, Michel Hambrick, Brad Kiesling, Sandi Sabonis, Chelsea Skinner

F. Proposed Bylaw Amendments

- 1. Discussion and Action to amend Chamber Bylaws: Upon a motion by Herman Luetze and a second by Jennifer Elliott, the members **voted unanimously (8-0)** to add "At least one year of successfully serving as an Ambassador is preferred before a member applies to serve on the Board of Directors."
- 2. Discussion and Action to amend Chamber Bylaws: Upon a motion by Artie Williams and a second by Herman Luetze, the members **voted unanimously (8-0)** to "change the term length for the Board of Directors from two years to three years; by extending the odd-year seats by one year (through December 31, 2026) and the even-year seats taking office in January 2025 to be for a three-year term (January 1, 2025 – December 31, 2027)."

6. **Adjournment:** Meeting was adjourned at **10:11 a.m.**

Respectfully,



Jennette Espinosa, Executive Director

Passed and approved this 10th day of December 2024