



Minutes

Little Elm Chamber of Commerce
104 Hardwicke Lane
Little Elm, TX 75068

Board of Directors Board Meeting

Tuesday, October 8, 2024
8:30 a.m.
The HUB at the Lakefront

Present: Michel Hambrick, Chair; Jennifer Elliott, Chair Elect (arrived 8:42); Brad Kiesling, Secretary; Sandi Sabonis, Treasurer; Drew Bailey, Town Liaison; Stuart Snook, Past Chair (arrived 8:42); Herman Luetze, Board Member; Artie Williams, Board Member

Chamber Staff: Jennette Espinosa, Executive Director; Deidre Miller, Business Relations Manager; Chelsea McDonald, Coordinator; JaRee Alli, EDC Administrative Assistant

Guests: None

Absent: Joshua Youngblood, Board Member

1. **Call to Order:** Michel Hambrick, Chair, called the meeting to order at **8:38 a.m.**
2. **Discussion and Action** to approve Minutes from September 10th Board Meeting. Upon a motion by Sandi Sabonis and a second by Brad Kiesling, the members **voted unanimously (6-0)** to approve the Minutes as presented.
3. **Discussion and Action** to approve Financials through August 31, 2024. Upon a motion by Herman Luetze and a second by Artie Williams, the members **voted unanimously (6-0)** to approve the financials as presented.
4. **Membership Update: No Action Taken**
5. **Director's Report: No Action Taken**

A. Networking Update

1. Monthly Luncheon
 - a. Thursday, October 10th, 11:30 a.m. – 1:00 p.m.

- b. Little Elm Public Works Building
- c. 125 Main Street, Little Elm, TX
- d. Speaker: United Way of Denton County
- e. Catered by Bojangles

2. LENKS

- a. Tuesday, October 15th, 8:00 a.m. – 9:00 a.m.
- b. Tender Smokehouse
- c. Sponsor: Lurette Financial Services

3. Conversation over Cocktails

- a. Thursday, October 24th, 5:30 p.m. – 7:00 p.m.
- b. Almost Home Taphouse
- c. Sponsor: Integrity Health Insurance Advisors

4. Chamber 360

- a. Wednesday, November 6th, 8:30 a.m. – 9:30 a.m.
- b. The HUB at the Lakefront
- c. Sponsor: Point Bank

5. Food for Thought

- a. Wednesday, November 6th, 12:00 p.m. – 1:00 p.m.
- b. Virtual Event
- c. Speaker: Michel Hambrick
- d. Topic: St. Arbor Community Garden

B. Upcoming Events

1. Whiskey Wobble

- a. Saturday, October 19th, 5:00 p.m. – 10:00 p.m.
- b. Locations Update
 - 1. The Lawn
 - 2. The Elm
 - 3. Towers Tap House
 - 4. Tender Smokehouse
 - 5. BarraCruda TexMex & Mariscos
- c. Distillery Update
 - 1. The Whiskey Blendery
 - 2. Bendt
 - 3. Iron Root
 - 4. Woodford Reserve

5. 1845
- d. Registration Update
 1. 37 tickets sold (\$3,055.00)
- e. Sponsorship Update
 1. Cash Sponsorships: \$9,500.00
 2. In-Kind Sponsorships: \$3,300.00

C. Events Recap

1. Golf Tournament
 - a. Tuesday, September 24th, 7:30 a.m.
 - b. Stonebridge Country Club
 - c. Profit: \$31,775.64
2. State of the Town & Education Update and Business Expo
 - a. Thursday, September 26th, 5:00 p.m. – 8:00 p.m.
 - b. Little Elm ISD Building
 - c. 53 Vendors Registered, 49 Vendors Attended
 - d. Profit: \$7,571.61

6. **Adjournment:** Meeting was adjourned at **9:25 a.m.**

Respectfully,



Jennette Espinosa, Executive Director

Passed and approved this 12th day of November 2024