



**Minutes**

Little Elm Chamber of Commerce  
104 Hardwicke Lane  
Little Elm, TX 75068

**Board of Directors Board Meeting**

Tuesday, September 10, 2024

8:30 a.m.

The HUB at the Lakefront

**Present:** Michel Hambrick, Chair; Jennifer Elliott, Chair Elect; Brad Kiesling, Secretary; Sandi Sabonis, Treasurer; Drew Bailey, Town Liaison; Stuart Snook, Past Chair; Herman Luetete, Board Member; Artie Williams, Board Member

**Chamber Staff:** Jennette Espinosa, Executive Director; Jennifer Eusse, Business Relations Manager; Deidre Miller, Coordinator

**Guests:** None

**Absent:** Joshua Youngblood, Board Member

1. **Call to Order:** Michel Hambrick, Chair, called the meeting to order at **8:31 a.m.**
2. **Discussion and Action** to approve Minutes from August 13, 2024 Board Meeting. Upon a motion by Jennifer Elliott and a second by Herman Luetete, the members **voted unanimously (8-0)** to approve the Minutes as presented.
3. **Discussion and Action** to approve Financials through July 31, 2024. Upon a motion by Jennifer Elliott and a second by Artie Williams, the members **voted unanimously (8-0)** to approve the financials as presented.
4. **Membership Update:** **No Action Taken**
5. **Director's Report:** **No Action Taken**

A. Networking Update

1. September Monthly Luncheon
  - a. Thursday, September 12<sup>th</sup>, 11:30 a.m. – 1:00 p.m.

- b. The Lawn at the Lakefront
- c. 125 Main Street, Little Elm, TX
- d. Speaker: CoServ Arc Demo
- e. BBQ Sandwich lunches will be served by CoServ

## 2. LENKS

- a. Tuesday, September 17<sup>th</sup>, 8:00 a.m. – 9:00 a.m.
- b. Tender Smokehouse
- c. Sponsor: Discover Little Elm

## 3. Ladies Luncheon

- a. Wednesday, September 18<sup>th</sup>, 11:30 a.m. – 1:00 p.m.
- b. Roma's Pizza and Pasta
- c. Speaker: Katrina Watland, Founder of TrueNorth
- d. Topic: Tips to Boost Mental Health

## 4. Chamber 360

- a. Wednesday, October 2<sup>nd</sup>, 8:30 a.m. – 9:30 a.m.
- b. The HUB at the Lakefront
- c. Sponsor: Point Bank

## 5. Food for Thought

- a. Wednesday, September 4<sup>th</sup>, 12:00 p.m. – 1:00 p.m.
- b. Virtual Event
- c. Speaker: Tim Huels
- d. Topic: The Whiskey Blendery
- e. Discussed future meetings in 2025

## B. Upcoming Events

### 1. 2024 Golf Tournament

- a. Tuesday, September 24<sup>th</sup>, 8:00 a.m.
- b. Stonebridge Ranch Golf Club, The Hills Course
- c. Sponsorship Update
  - 1. Cash Sponsorships: \$41,850.00
- d. Teams Update
  - 1. 34 filled, 2 teams open
- e. Volunteer Sign Up Genius Sent

### 2. State of the Town/Business Expo

- a. Thursday, September 26<sup>th</sup>, 5:00 p.m. – 8:00 p.m.

- b. Booth available for Pontoon or higher members
  - 1. 50 booths filled
- c. Sponsorship Update
  - 1. \$9,000.00

3. Whiskey Wobble

- a. Saturday, October 19<sup>th</sup>, 5:00 p.m. – 10:00 p.m.
- b. Locations Update
  - 1. The Lawn
  - 2. The Elm
  - 3. Towers Tap House
  - 4. Tender Smokehouse
  - 5. BarraCruda TexMex & Mariscos
- c. Distillery Update
  - 1. The Whiskey Blendery
  - 2. Bendt
  - 3. Iron Root
  - 4. Woodford Reserve
  - 5. 1845
- d. Registration Update
  - 1. 32 tickets sold
- e. Sponsorship Update
  - 1. Cash Sponsorships: \$2,500.00
  - 2. In-Kind Sponsorships: \$3300.00

6. **Adjournment:** Meeting was adjourned at **9:04 a.m.**

Respectfully,



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Jennette Espinosa, Executive Director

Passed and approved this 8<sup>th</sup> day of October 2024