



Minutes

Little Elm Chamber of Commerce
104 Hardwicke Lane
Little Elm, TX 75068

Board of Directors Board Meeting

Tuesday, August 13, 2024

8:30 a.m.

The HUB at the Lakefront

Present: Michel Hambrick, Chair; Jennifer Elliott, Chair Elect; Brad Kiesling, Secretary; Drew Bailey, Town Liaison; Joshua Youngblood, Board Member; Artie Williams, Board Member; Sandi Sabonis, Treasurer (arrived at 9:05 a.m.)

Chamber Staff: Jennette Espinosa, Executive Director; Jennifer Eusse, Economic Development Manager; Deidre Miller, Business Relations Manager

Guests: None

Absent: Stuart Snook, Past Chair; Herman Luetete, Board Member

1. **Call to Order:** Michel Hambrick, Chair, called the meeting to order at **8:34 a.m.**
2. **Discussion and Action** to approve Minutes from July 9, 2024 Board Meeting. Upon a motion by Jennifer Elliott and a second by Brad Kiesling, the members **voted 6-0** to approve the Minutes as presented.
3. **Discussion and Action** to approve Financials through June 30, 2024. Upon a motion by Artie Williams and a second by Jennifer Elliott, the members **voted 6-0** to approve the financials as presented.
4. **Discussion and Action** to approve the current CD with Bank OZK for an additional 7 months at a rate of 5.4%. Upon a motion by Jennifer Elliott and a second by Brad Kiesling, the members **voted 6-0** to approve the motion.
5. **Membership Update: No Action Taken**
6. **Director's Report: No Action Taken**

A. Networking Update

1. Ribbon Cutting

- a. Professional Black Belt Academy – Little Elm

- b. Friday, August 16th, 11:00 a.m. - 12:00 p.m.
- c. 2410 E Eldorado Parkway, Suite 300, Little Elm, TX

2. LENKS

- a. Tuesday, August 20th, 8:00 a.m. – 9:00 a.m.
- b. Tender Smokehouse
- c. Sponsor: Tender Smokehouse

3. Conversation over Cocktails

- a. Thursday, August 22nd, 5:30 p.m. – 7:00 p.m.
- b. The HUB at the Lakefront
- c. Sponsor: Tutor Doctor

4. Chamber 360

- a. Wednesday, September 4th, 8:30 a.m. – 9:30 a.m.
- b. The HUB at the Lakefront
- c. Sponsor: Point Bank

5. Food for Thought

- a. Wednesday, September 4th, 12:00 p.m. – 1:00 p.m.
- b. Virtual Event
- c. Speaker: Tim Huels
- d. Topic: The Whiskey Blendery

B. Upcoming Events

1. 2024 Golf Tournament

- a. Tuesday, September 24th, 8:00 a.m.
- b. Stonebridge Ranch Golf Club, The Hills Course
- c. Sponsorship Update
 - 1. Cash Sponsorships: \$36,900.00
 - 2. In-Kind Sponsorships: \$1200.00
- d. Registration now open
 - 1. 86 spots filled (21.5 teams)
 - 2. 66 spots remaining (14.5 teams)
- e. Volunteers

2. State of the Town/Business Expo

- a. Thursday, September 26th, 5:00 p.m. – 8:00 p.m.
- b. Booth available for Pontoon or higher members
 - 1. 35 booths filled
 - 2. Unlimited number of spots available
- c. Sponsorship Update
 - 1. \$9,000.00

3. Whiskey Wobble

- a. Saturday, October 19th, 5:00 p.m. – 10:00 p.m.
- b. Locations Update
 1. The Lawn
 2. The Elm
 3. Towers Tap House
 4. Tender Smokehouse
 5. BarraCruda TexMex & Mariscos
- c. Registration Update
 1. 18 tickets sold
- d. Sponsorship Update
 1. Cash Sponsorships: \$2,500.00
 2. In-Kind Sponsorships: \$3300.00

7. **Adjournment:** Meeting was adjourned at **9:43 a.m.**

Respectfully,



Jennette Espinosa, Executive Director

Passed and approved this 10 day of September 2024