



Minutes

Little Elm Chamber of Commerce
100 W. Eldorado Parkway
Little Elm, TX 75068

Board of Directors Board Meeting

Tuesday, April 9, 2024
8:30 a.m.
Town Hall, Council Conference Room

Present: Michel Hambrick, Chair; Jennifer Elliott, Chair Elect; Brad Kiesling, Secretary; Stuart Snook, Past Chair; Herman Luetze, Board Member; Artie Williams, Board Member; Joshua Youngblood; Board Member; Drew Bailey, Town Liaison

Chamber Staff: Jennifer Eusse, Business Relations Manager; Deidre Miller, Coordinator

Guests: None

Absent: Sandi Sabonis, Treasurer; Jennette Espinosa, Executive Director

1. **Call to Order:** Michel Hambrick, Chair, called the meeting to order at **8:30 a.m.**
2. **Discussion and Action** to approve Minutes from March 12th, 2024 Board Meeting. Upon a motion by Joshua Youngblood and a second by Jennifer Elliott, the members **voted unanimously** to approve the Minutes as presented.
3. **Discussion and Action** to approve Financials through February 29th, 2024. Upon a motion by Artie Williams and a second by Jennifer Elliott, the members **voted unanimously** to approve the financials as presented.
4. **Membership Update: No Action Taken**
5. **Director's Report: No Action Taken**
 - A. Networking Update
 1. April Chamber Luncheon
 - a. Thursday, April 11th, 11:30 a.m. – 1:00 p.m.

- b. Tender Smokehouse
- c. Speaker: Whiteglove AI
- d. Topic: Small Business Owners and AI

2. LENKS

- a. Tuesday, April 16th, 8:00 a.m. – 9:00 a.m.
- b. Independent Financial
- c. Sponsor: Independent Financial
- d. Future LENKS location

3. Ribbon Cutting – Bojangles

- a. Postponed from April 17th and waiting for new date
- b. Bojangles Little Elm

4. Conversation Over Cocktails

- a. Thursday, April 25th, 5:30 p.m. – 7:00 p.m.
- b. The Brass Tap
- c. Sponsor: Little Elm Realty Group
- d. Ribbon Cutting for the Grand Re-Branding of Little Elm Realty Group

5. Grand Opening/Ribbon Cutting Ceremony – Tender Smokehouse

- a. Tuesday, April 30th, 4:30 p.m. – 5:30 p.m.
- b. Tender Smokehouse Little Elm
- c. Drink coupons & appetizers provided

6. Virtual Lunch & Learn

- a. Wednesday, May 1st, 12:00 p.m. – 1:00 p.m.
- b. Zoom
- c. Concept & Partnership

7. May Chamber Luncheon

- a. Thursday, May 9th, 11:30 a.m. – 1:00 p.m.
- b. The Angry Elephant
- c. Speaker: Drew Bailey
- d. Topic: Tourism Update

B. Upcoming Events

1. Mom and Son Swim, Surf & Slide

- a. Saturday, April 13th, 7:00 p.m. – 9:00 p.m.

- b. The Cove at the Lakefront
- c. Registration Update
- d. Sponsorship Update

2. Adopt-a-Street

- a. Friday, April 19th, 9:00 a.m.
- b. Main Street

3. Leadership Mixer

- a. Thursday, May 23rd, 5:30 p.m. – 7:30 p.m.
- b. The Whiskey Blendery
- c. Open to Cabin Cruiser Members Only

4. 2024 Golf Tournament

- a. Tuesday, September 24th, - Save the Date
- b. Stonebridge Ranch Golf Club, The Hills Course
- c. Sponsorship Update

5. State of the Town/Business Expo

- a. Thursday, September 26th, 5:00 p.m. – 8:00 p.m.
- b. Booth available for Pontoon or higher members
- c. Sponsorship Update

6. **Adjournment:** Meeting was adjourned at **9:02 a.m.**

Respectfully,

Jennette Espinosa

Jennette Espinosa, Executive Director

Passed and approved this 14 day of May 2024