



Minutes

Little Elm Chamber of Commerce
100 W. Eldorado Parkway
Little Elm, TX 75068

Board of Directors Board Meeting

Tuesday, March 12, 2024
8:30 a.m.
Town Hall, Glass Conference Room

Present: Michel Hambrick, Chair; Jennifer Elliott, Chair Elect; Sandi Sabonis, Treasurer; Brad Kiesling, Secretary; Herman Luetze, Board Member; Artie Williams, Board Member; Joshua Youngblood; Board Member; Drew Bailey, Town Liaison

Chamber Staff: Jennette Espinosa, Executive Director; Jennifer Eusse, Business Relations Manager; Deidre Miller, Coordinator

Guests: None

Absent: Stuart Snook, Past Chair

1. **Call to Order:** Michel Hambrick, Chairman, called the meeting to order at **8:30 a.m.**
2. **Discussion and Action** to approve Minutes from February 13th, 2024 Board Meeting. Upon a motion by Jennifer Elliott and a second by Joshua Youngblood, the members **voted unanimously** to approve the Minutes as presented.
3. **Discussion and Action** to approve Financials through January 31, 2024. Upon a motion by Artie Williams and a second by Herman Luetze, the members **voted unanimously** to approve the financials as presented.
4. **Discussion and Update** on Little Elm Leadership Program: **No Action Taken**
5. **Membership Update:** **No Action Taken**
6. **Director's Report:** **No Action Taken**

A. Networking Update

1. LENKS

- a. Tuesday, March 19th, 8:00 a.m. – 9:00 a.m.
- b. The Elm Hotel
- c. Sponsor: ER of Texas

2. Ladies Luncheon

- a. Wednesday, March 20th, 11:30 a.m. – 1:00 p.m.
- b. Tinman Social
- c. Speaker: Amy Jenkins
- d. Topic: Planning for the Future

B. Upcoming Events

1. Adopt-A-Street

- a. Friday, April 19th, 9:00 a.m.
- b. Main Street

2. Mom and Son Swim, Surf & Slide

- a. Saturday, April 13th, 7:00 p.m. – 9:00 p.m.
- b. The Cove at the Lakefront
- c. Ticket Sales are Open
- d. Volunteers Needed
- e. Share Event Page
- f. Sponsorship Update

3. 2024 Golf Tournament

- a. Tuesday, September 24th, - Save the Date
- b. Stonebridge Ranch Golf Club, The Hills Course
- c. Sponsorship Update

4. State of the Town/Business Expo

- a. Thursday, September 26th, 5:00 p.m. – 8:00 p.m.
- b. Booth available for Pontoon or higher members
- c. Sponsorship Update

C. Event Recap

1. New Member Orientation

- a. Total Attendees
- b. First Zoom Orientation Offered

7. **Adjournment:** Meeting was adjourned at **9:35 a.m.**

Respectfully,

Jennette Espinosa

Jennette Espinosa, Executive Director

Passed and approved this 9th day of April 2024