



Minutes

Little Elm Chamber of Commerce
100 W. Eldorado Parkway
Little Elm, TX 75068

Board of Directors Plan of Works and Board Meeting

Tuesday, January 9, 2024
10:00 a.m.
Town Hall, Glass Conference Room

Present: Stuart Snook, Chairman, Michel Hambrick, Chair Elect; Board Member Sandi Sabonis, Treasurer; Jennifer Elliott, Secretary; Artie Williams, Past Chairman; Drew Bailey, Town Liaison; Brad Kiesling, Board Member; Herman Luethe, Board Member; Joshua Youngblood

Chamber Staff: Jennette Espinosa, Executive Director; Jennifer Eusse, Business Relations Manager; Deidre Miller, Coordinator

Guests: None

Absent: None

1. **Call to Order:** Stuart Snook, Chairman, called the meeting to order at **10:03 a.m.**
2. **Election of Officers:** Michel Hambrick – Chair; Stuart Snook – Past Chair; Jennifer Elliott – Chair Elect; Sandi Sabonis – Treasurer; Brad Kiesling – Secretary. Upon a motion by Jennifer Elliott and a second by Joshua Youngblood, the members **voted unanimously** to approve the 2024 Officers.
3. **Discussion and Action** to approve Minutes from December 12th, 2023 Regular Meeting. Upon a motion by Michel Hambrick and a second by Herman Luethe, the members **voted unanimously** to approve the Minutes as presented.
4. **Discussion and Action** to approve Financials through November 30th, 2023. Upon a motion by Brad Kiesling and a second by Jennifer Elliott, the members **voted unanimously** to approve the financials as presented.
5. **Discussion and Action** to adopt the Records Retention Policy. Upon a motion by Michel Hambrick and a second by Joshua Youngblood, the members **voted unanimously** to approve the Records Retention Policy.

6. Membership Update: No Action Taken

7. Program of Works Discussion: No Action Taken

A. Review and Discuss Calendar Events for 2024

1. Awards Banquet – January 30, 2024
2. Daddy/Daughter Dance – February 10, 2024
3. Mother/Son Social – April 13, 2024
4. Golf Tournament – September 24, 2024
5. State of the Town and Business Expo – September 26, 2024
6. Whiskey Wobble – October 17, 2024
7. Adopt-A-Street
 - a. April 19, 2024
 - b. October 4, 2024
8. Conversation Over Cocktails
 - a. No December date
 - b. Cocktail tickets only good for beer/wine
9. New Member Orientation
 - a. Virtual Option
10. LENKS
 - a. Increase sponsorship to \$250

B. Monthly Newsletter

C. Private Facebook Group

D. Review Operating Budget for 2024. Upon a motion by Michel Hambrick and a second by Artie Williams, the members voted unanimously to approve the 2024 Operating Budget presented with the addition to an increase in membership pricing.

E. Review and Discuss Benefit Levels for 2024. Upon a motion by Joshua Youngblood and a second by Jennifer Elliott, the members voted unanimously to approve the benefit levels for 2024.

F. Monthly Luncheon Discussion. Upon a motion by Jennifer Elliott and a second by Brad Kiesling, the members voted unanimously to approve the pricing for Monthly Luncheon, at \$20 for members and \$28 for non-members.

8. Adjournment: Meeting was adjourned at 1:19 p.m.

Respectfully,

Jennette Espinosa

Jennette Espinosa, Executive Director

Passed and approved this 13th day of February 2024