



Minutes

Little Elm Chamber of Commerce
100 W. Eldorado Parkway
Little Elm, TX 75068

Regular Board of Directors Meeting

Tuesday, April 11, 2023
8:30 a.m.
Town Hall, Glass Conference Room

Present: Stuart Snook, Chairman; Michel Hambrick, Chair Elect; Sandi Sabonis, Treasurer; Jennifer Elliott, Secretary; Brad Kiesling, Board Member; Herman Luetete, Board Member; Josh Youngblood, Board Member.

Chamber Staff: Jennette Espinosa, Executive Director; Jennifer Eusse, Business Relations Manager; Deidre Miller, Coordinator

Guests: None

Absent: Artie Williams, Past Chairman; Drew Bailey, Town Liaison.

1. **Call to Order:** Michel Hambrick, Chair Elect, called the meeting to order at **8:33 a.m.** (as Chairman Stuart Snook arrived at 8:38 a.m.)
2. **Discussion and Action** to approve Minutes from March 14, 2023 Regular Meeting.
Minutes Correction: April Monthly Luncheon date should be corrected to April, 13, 2023.
Upon a motion by Jennifer Elliott and a second by Herman Luetete, the members **voted unanimously** to approve the Minutes as corrected.
3. **Discussion and Action** to approve Financials through February 28, 2023. Upon a motion by Sandi Sabonis and a second by Brad Kiesling, the members **voted unanimously** to approve the financials as presented.
4. **Membership Update:** **No Action Taken**
5. **Director's Report:**

A. Networking Update:

1. Monthly Luncheon: **No Action Taken**
 - a. Thursday, April 13, 11:30 a.m. – 1:00 p.m.
 - b. Location: Krab Kingz Seafood
 - c. Speaker: Drew Bailey
 - d. Topic: Placer ai data – Learning what your business foot traffic looks like

2. LE*NKS: **No Action Taken**
 - a. Tuesday, April 18, 8:00 a.m. – 9:00 a.m.
 - b. Little Elm Library
 - c. Sponsor: PAC

3. Adopt-a-Street Cleanup: **No Action Taken**
 - a. Friday, April 21, 9:00 a.m. – 11:00 a.m.
 - b. Location: Main Street in Little Elm

4. Conversation Over Cocktails: **No Action Taken**
 - a. Thursday, April 27, 5:30 p.m. – 7:00 p.m.
 - b. Wing Daddy's Sauce House
 - c. Sponsor: CWD

5. Ribbon Cutting – Village Medical
 - a. Thursday, May 4, 11:30 a.m. – 12:30 p.m.
 - b. 2774 E Eldorado Parkway, Suite 100

6. Great American Cleanup
 - a. Saturday, May 6, 9:00 a.m. – 11:00 a.m.
 - b. McCord Splash Pad Parking Lot
 - c. Hosted by Keep Little Elm Beautiful

B. Event Recap:

1. Mother and Son Swim, Surf & Slide
 - a. Revenue
 - b. Survey Results

C. Upcoming Events:

1. June Concert Series

- a. Friday, June 9, 7:00 p.m. – PDA
- b. Friday, June 23, 7:00 p.m. – Le Freak
- c. Friday, June 30, 7:00 p.m. – Limelight
- d. Booth Sign-up
- e. Posters

D. Ambassadors:

1. Ambassador Update

- a. Quarterly Meetings
- b. Expectations
- c. Application Requirement
- d. Point Spreadsheet

6. **Adjournment:** Meeting was adjourned at **9:24 a.m.**

Respectfully,



Jennette Espinosa, Executive Director

Passed and approved this 9th day of May 2023