



Board of Directors Board Meeting

100 W. Eldorado Parkway
Little Elm, TX 75068

Tuesday, April 11, 2023 8:30 a.m.
Town Hall, Second Floor Conference Room

AGENDA

1. Call to Order / Establish a Quorum
2. Discussion and Action to approve Minutes from March 14th, 2023 Regular Meeting
3. Discussion and Action to approve Financials through February 28th, 2023
4. Membership Update
5. Directors Report:
 - A. Networking Update:
 1. Monthly Luncheon
 - a. Thursday, April 13th, 11:30 a.m. – 1:00 p.m.
 - b. Location: Krab Kingz Seafood
 - c. Speaker: Drew Bailey
 - d. Topic: Placer ai data – Learning what your business foot traffic looks like.
 2. LE*NKS
 - a. Tuesday, April 18th, 8:00 am – 9:00 am
 - b. Little Elm Library
 - c. Sponsor: PAC
 3. Adopt-A-Street Cleanup
 - a. Friday, April 21st, 9:00 a.m. – 11:00 a.m.
 - b. Main Street in Little Elm
 4. Conversation Over Cocktails
 - a. Thursday, April 27th, 5:30 p.m. – 7:00 p.m.
 - b. Wing Daddy's Sauce House
 - c. Sponsor – CWD
 5. Ribbon Cutting – Village Medical

- a. Thursday, May 4th, 11:30 a.m. – 12:30 p.m.
- b. 2774 E Eldorado Parkway Suite 100

6. Great American Cleanup

- a. Saturday, May 6th, 9:00 a.m. – 11:00 a.m.
- b. McCord Splash Pad Parking Lot
- c. Hosted by Keep Little Elm Beautiful

B. Event Recap:

1. Mom and Son Swim, Surf & Slide

- a. Revenue
- b. Survey Results

C. Upcoming Events:

1. June Concert Series

- a. Friday, June 9th, 7:00 p.m. - PDA
- b. Friday, June 23rd, 7:00 p.m. – Le Freak
- c. Friday, June 30th, 7:00 p.m. – Limelight
- d. Booth sign-up
- e. Posters

D. Ambassadors:

2. Ambassador Update

- a. Quarterly Meetings
- b. Expectations
- c. Application Requirement
- d. Point Spreadsheet

6. Adjourn

Respectfully,

Jennette Espínosa

This is to certify that the above notice was posted on the Little Elm Chamber of Commerce website (www.littleelmchamber.com), prior to 5:00 p.m. this 7th day of April, 2023.