



Minutes

Little Elm Chamber of Commerce
100 W. Eldorado Parkway
Little Elm, TX 75068

Regular Board of Directors Meeting

Tuesday, February 14, 2023
8:30 a.m.

Town Hall, Development Services Conference Room

Present: Stuart Snook, Chairman; Michel Hambrick, Chair Elect; Artie Williams, Past Chairman; Sandi Sabonis, Treasurer, Jennifer Elliott, Secretary, Brad Kiesling, Board Member; Herman Luetete, Board Member.

Chamber Staff: Jennette Espinosa, Executive Director; Natasha Roach, Assistant Director; Jennifer Eusse, Business Relations Manager; Drew Bailey, Town Liaison.

Guests: None

Absent: Josh Youngblood, Board Member

1. **Call to Order:** Stuart Snook, Chairman, called the meeting to order at **8:34 a.m.**
2. **Discussion and Action** to Approve Minutes from January 9th, 2023 Program of Works. Upon a motion by Jennifer Elliott and a second by Herman Luetete, the members **voted unanimously** to approve the Minutes as presented.
3. **Discussion and Action** to Approve Financials through December 31st, 2022. Upon a motion by Sandi Sabonis and a second by Michel Hambrick the members **voted unanimously** to approve the financials as presented.
4. Discussion and Action to approve Resolution 0214202301 regarding the Certificate of Amendment to the Chamber of Commerce Articles of Incorporation, to change the name from The Little Elm Chamber of Commerce to *Little Elm Chamber of Commerce* and authorize the Executive Director to submit Form 424 to the Texas Secretary of State. Upon a motion by Jennifer Elliott and a second by Artie Williams the members **voted unanimously** to approve the Resolution as presented.
5. Discussion and Action to approve the Amendment to the Little Elm Chamber of Commerce Bylaws to require a background check for all applicants in consideration to appointment to the Board of Directors, effective with the 2023 appointments for the 2024 calendar year as well as other minor housekeeping edits. Upon a motion by Michel Hambrick and a second by Jennifer Elliott the members **voted unanimously** to approve the Amendment as presented.
6. **Membership Update: No Action Taken**

7. Director's Report:

A. Networking Update:

1. Ribbon Cutting: **No Action Taken**
 - a. Thursday, February 16th, 5:00 p.m. – 6:00 p.m.
 - b. The Brass Tap

2. LE*NKS: **No Action Taken**
 - a. Tuesday, February 21st, 8:00 a.m. – 9:00 a.m.
 - b. Little Elm Library
 - c. Sponsor: Little Elm Medical Weight Loss

3. New Member Orientation: **No Action Taken**
 - a. Tuesday, March 7th, 8:30 a.m. – 9:30 a.m.
 - b. Town Hall, Second Floor, Glass Conference Room
 - c. BOD Leads – Michel & Sandi

4. Monthly Luncheon: **No Action Taken**
 - a. Tuesday, March 9th, 11:30 a.m. – 1:00 p.m.
 - b. Location: 575 Pizzeria
 - c. Speaker: Dr. Wilson – Denton ISD Superintendent

B. Upcoming Events:

1. Little Elm Friends of the Library Trivia Night 2023 Team Registration: **No Action Taken**
 - a. Tuesday, February 28th, 6:00 p.m.
 - b. Chamber Table – Will register for one VIP table.

2. Mom and Son Swim, Surf & Slide: **No Action Taken**
 - a. Saturday, March 25th, 7:00 p.m. – 9:00 p.m.
 - b. The Cove at the Lakefront
 - c. Volunteers needed for event

C. Event Recap:

1. Awards Banquet: **No Action Taken**
 - a. Event Participation
 - b. Event Revenue
 - c. Feedback:
 - Later start time 6pm – 8pm.
 - Raffle Prices (3 large gift baskets are sufficient).
 - Provide walk up music for awards.
 - Play a recap video of the year.

- Hire and MC for the event.
- Serve food or utilize both sides of the buffet line.

2. Daddy Daughter Dance: **No Action Taken**

- a. Event Participation
- b. Event Revenue
- c. Feedback:
 - More volunteers needed.
 - Add Linens to all tables.
 - One large dessert table, serving from both sides.
 - Add a coat check.
 - Add second photographer.
 - Allow 600 attendees at Walker – no tickets sold at the door.
 - Confetti poppers.
 - Helium balloons for décor.
 - Additional napkins & paper towels.
 - Provide a First Aid kit on site.
 - Additional chocolate covered strawberries.
 - Need carafes for creamer.
 - Add accident release and photo release to registration

3. **Adjournment:** Meeting was adjourned at **9:30 a.m.**

Respectfully,



Jennette Espinosa, Executive Director

Passed and approved this 14th day of March 2023