



### Minutes

Little Elm Chamber of Commerce  
100 W. Eldorado Parkway  
Little Elm, TX 75068

### Regular Board of Directors Meeting

Tuesday, August 9, 2022  
8:30 a.m.

Town Hall, Second Floor Conference Room

**Present:** Artie Williams, Chairman; Stuart Snook, Vice Chairman; Sandi Sabonis, Treasurer; Jennifer Elliott, Secretary; Michel Hambrick, Board Member; Brad Anderson, Board Member

**Chamber Staff:** Jennette Espinosa, Executive Director; Natasha Roach, Assistant Director; Jennifer Eusse, Development Specialist; Drew Bailey, Town Liaison

**Guests:** None

**Absent:** Sandi Sabonis, Treasurer; Josh Youngblood, Past Chairman

1. **Call to Order:** Artie Williams, Chairman, called the meeting to order at **8:30 a.m.**
2. **Discussion and Action** to Approve Minutes from July 12th, 2022 Regular Meeting. Upon a motion by Michel Hambrick and a second by Stuart Snook, the members voted unanimously to approve the Minutes as presented.
3. **Discussion and Action** to Approve Financials through June 30th, 2022. Upon a motion by Jennifer Elliott and a second by Stuart Snook, the members voted unanimously to approve the financials as presented.
4. **Discussion and action** to consider engagement of new CPA: Direction Provided
5. **Discussion and Action** to consider and/or amend the financial thresholds for Chamber expenses for the Executive Director, Assistant Director, & Development Specialist. Upon a motion by Michel Hambrick and a second by Artie Williams, the members voted unanimously to approve a \$500 threshold for the Assistant Director and Development Specialist and \$1,000 threshold for the Executive Director.
6. **Discussion and Action** to add new networking event, monthly, called LE\*NKS (Little Elm Networks Link you to Success).
  - a. Breakfast on a monthly basis on the 3<sup>rd</sup> Tuesday
  - b. Start time 7:30 a.m.
  - c. Potential location – Tinman Social
  - d. 30 second commercial for all attendees

- e. Ambassador (Herman Luetze) to lead event
- f. Sponsors allowed a 5-minute pitch
- g. Non-members allowed to attend up to two events
- h. Ambassadors who attend 60% of events allowed 45 seconds, 100% attendance allowed 1-minute pitch.

7. **Membership Update: No Action Taken**

8. **Director's Report:**

A. **New Resident Bags:**

1. Bags Collected
  - a. Over 250 e-mails sent from utilities within two months
  - b. 22 bags picked up from new residents
  - c. QR Code with Benefit Brochure

B. **Networking Update:**

1. August Luncheon: **No Action Taken**
  - a. Thursday, August 11<sup>th</sup>, 11:30 am – 1:00 pm
  - d. Wing Daddy's
  - e. Speaker: Lori Logan, SBDC
2. Ribbon Cutting – Starbucks: **No Action Taken**
  - a. Monday, August 22<sup>nd</sup>, 10:00 a.m. – 12:00 pm
  - b. 740 Union Park Little Elm, TX 75068
3. Conversation Over Cocktails / Ribbon Cutting: **No Action Taken**
  - a. Thursday, August 25<sup>th</sup>, 5:30 p.m. – 7:00 p.m.
  - b. Drink sponsor – Little Elm Box 620
  - c. Hurtado's BBQ
4. Tinman Social – Board & Commissions: **No Action Taken**
  - a. Sunday, August 28<sup>th</sup>, 4:00 p.m. – 6:00 p.m.
  - b. Board member plus 1
  - c. Appetizers included, cash bar option available
5. Ribbon Cutting – Tinman Social: **No Action Taken**
  - a. Monday, August 29<sup>th</sup>, 1:00 p.m. – 2:00 p.m.
6. Concert Series: **No Action Taken**
  - a. September Concert Series
    - Saturday, September 10<sup>th</sup> – Local Yoakum
    - Saturday, September 17<sup>th</sup> – John Christopher Davis and Lone Star Attitude
    - Saturday, September 24<sup>th</sup> – Captain & Camille

- Saturday, October 1<sup>st</sup> – Top Band

7. Whiskey Wobble: No Action Taken

- a. Sponsorships Collected
- b. Sponsorship Deadline – August 22<sup>nd</sup>
- c. Distilleries committed
- d. Registration to go live in August
- e. Sponsors may provide swag for bags

9. **Adjournment:** Meeting was adjourned at **9:34 a.m.**

Respectfully,



Jennette Espinosa, Executive Director

Passed and approved this 13<sup>th</sup> day of September 2022