



Minutes

Little Elm Chamber of Commerce
100 W. Eldorado Parkway
Little Elm, TX 75068

Regular Board of Directors Meeting

Tuesday, May 10th, 2022
8:30 a.m.
Town Hall, Second Floor Conference Room

Present: Artie Williams, Chairman; Stuart Snook, Vice Chairman; Jennifer Elliott, Secretary; Michel Hambrick, Board Member; Brad Anderson, Board Member; and Jennifer Villalpando, Board Member.

Chamber Staff: Jennifer Eusse, Development Specialist.

Guests: None

Absent: Josh Youngblood, Past Chairman, Sandi Sabonis, Treasurer, Jennette Espinosa, Executive Director, Natasha Roach, Assistant Director, Drew Bailey, Town Liaison.

1. **Call to Order:** Artie Williams, Chairman, called the meeting to order at **8:30 a.m.**
2. **Discussion and Action** to Approve Minutes from April 13th, 2022 Regular Meeting. Upon a motion by Jennifer Elliott and a second by Michel Hambrick, the members **voted unanimously** to approve the Minutes as presented.
3. **Discussion and Action** to Approve Financials through March 31st, 2022. Upon a motion by Michel Hambrick and a second by Stuart Snook, the members **voted unanimously** to approve the financials as presented.
4. **Membership Update:** **No Action Taken**
5. **Director's Report:**
 - A. **Networking Update:**
 1. May Ribbon Cuttings: **No Action Taken**
 - a. Wednesday, May 11th, 11:00 a.m. – Realty One Group – Forward Living
 - b. Thursday, May 19th, 11:30 a.m. – State Farm Agent Ryan Dunn
 2. May Luncheon: **No Action Taken**
 - a. Thursday, May 12th, 11:30 a.m. – 1:00 p.m.
 - b. Towers Tap House
 - c. Speaker: Ryan Miller, Cottonwood Creek Marina
 - Board members discussed the benefits of allowing all luncheon guest doing a 30

second commercial. It was suggested that we offer this quarterly in place of a speaker.

3. Concert Series: **No Action Taken**

- a. June Concert Series
 - Friday, June 3rd – PDA
 - Friday, June 10th – Straight Tequila Night
 - Friday, June 17th – Live 80
 - Friday, June 24th – Limelight
- b. Booth Sign-ups
- c. Marketing posters to be hung at local businesses

4. New Member Orientation: **No Action Taken**

- a. Tuesday, June 7th, 8:30 a.m. – 9:00 a.m.
- b. Town Hall, Second Floor Conference Room
- c. Jennifer Elliott & Josh Youngblood

5. June Luncheon: **No Action Taken**

- a. Thursday, June 9th, 11:30 a.m. – 1:00 p.m.
- b. Location TBA – Updated board members on our location confirmed at Walker Middle School and catering by Hawaiian Bros.
- c. Speaker: Kendal Prosack - Wing

6. Ladies Luncheon: **No Action Taken**

- a. Wednesday, June 15th 11:30 a.m. – 1:00 p.m.
- b. Flix Brewhouse
- c. Speaker: Holly Caplan, Author, Speaker & Podcast host
 - Board members addressed concern with the Ladies Luncheon name, Dynamic Divas and the graphics that was being used to market this networking group.

7. Denton ISD New Employee Reception: **No Action Taken**

- a. Monday, August 1st
- b. Braswell High School
- c. Chamber Booth
 - Board members agreed to offer a Chamber booth at the Denton ISD New Employee Reception.

6. **Adjournment:** Meeting was adjourned at **9:17 a.m.**

Respectfully,



Jennette Espinosa, Executive Director

Passed and approved this 14th day of June 2022