



Minutes

Little Elm Chamber of Commerce
100 W. Eldorado Parkway
Little Elm, TX 75068

Regular Board of Directors Meeting

Tuesday, April 12th, 2022
8:30 a.m.

Town Hall, Second Floor Conference Room

Present: Artie Williams, Chairman; Josh Youngblood, Past Chairman; Jennifer Elliott, Secretary; Sandi Sabonis, Treasurer; Michel Hambrick, Board Member; Brad Anderson, Board Member; and Jennifer Villalpando, Board Member.

Chamber Staff: Jennette Espinosa, Executive Director; Natasha Roach, Assistant Director; Jennifer Eusse, Development Specialist and Drew Bailey, Town Liaison.

Guests: None

Absent: Stuart Snook, Vice Chairman.

1. **Call to Order:** Artie Williams, Chairman, called the meeting to order at **8:32 a.m.**
2. **Discussion and Action** to Approve Minutes from March 8th, 2022 Regular Meeting. Upon a motion by Josh Youngblood and a second by Sandi Sabonis, the members **voted unanimously** to approve the Minutes as presented.
3. **Discussion and Action** to Approve Financials through February 28th, 2022. Upon a motion by Jennifer Elliott and a second by Michel Hambrick, the members **voted unanimously** to approve the financials as presented.
4. **Membership Update:** **No Action Taken**
5. **Director's Report:**
 - A. Directors and Officers Insurance Policy Update: **No Action Taken**
 - Per the discussion by the BOD the direction was given to staff no to purchase a Directors & Officers Insurance Policy at this time.
 - B. Ambassador Program Update: **No Action Taken**
 - The decision was made to waive the 6 months eligible requirement at this time in an effort to engage as many members as possible for the revamped Ambassador Program.

C. Networking Update:

1. Conversation Over Cocktails: **No Action Taken**

- a. Thursday, April 28th, 5:30 p.m. – 7:00 p.m.
- b. Fuzzy's Taco Shop

2. April Ribbon Cuttings: **No Action Taken**

- a. Thursday, April 7th – Little Elm Medical Weight Loss
- b. Thursday, April 28th – Relentless Contracting

3. April Luncheon: **No Action Taken**

- a. Thursday, April 14th, 11:30 am – 1:00 pm
- b. Flix Brewhouse
- c. Speaker: Daniel Gallagher, LEISD Superintendent

4. Concert Series: **No Action Taken**

- a. Fridays: June 3rd, June 10th, June 17th, June 24th
- b. Saturdays: September 3rd, September 10th, September 17th, October 1st
- c. Booth Sign-ups
- d. Update on Sponsorships – E-mail to membership has been sent and sponsorship deadline approaching.

5. Whiskey Wobble: **No Action Taken**

- a. Saturday, October 22nd 5:00 p.m. – 10:00 p.m.
- b. Update on Sponsorships
 - Well Sponsor - \$500 - CWD
 - Call Sponsor - \$1,000 – Centurion American
 - Top Shelf Sponsor - \$1,600 – ER of Texas
- c. Event Planning Update
 - Adding hors d' oeuvre only tickets
 - Zip Its to sponsor coasters and bracelets
 - Lakefront to sponsor \$25 gift card for each restaurant

6. Mother / Son Recap **No Action Taken**

- a. Revenue Total - \$2,660.66
- b. Comments and suggestions
 - Marketing at the Daddy/Daughter Dance
 - Set up table at The Cove a few weeks before event date

6. **Adjournment:** Meeting was adjourned at 9:40 a.m.

Respectfully,



Jennette Espinosa, Executive Director

Passed and approved this 10th day of May 2022