

## Minutes Little Elm Chamber of Commerce 100 W. Eldorado Parkway Little Elm, TX 75068

Regular Board of Directors Meeting
Tuesday, December 14th, 2021
8:30 a.m.
Little Elm Rec Center Conference Room

**Present:** Josh Youngblood, Chairman; Artie Williams, Vice Chair; Jennifer Elliott, Secretary; Michel Hambrick, Board Member; Jennifer Villalpando, Board Member; and Stuart Snook, Board Member.

Chamber Staff: Jennette Espinosa, Chamber of Commerce Executive Director; Natasha Roach, Chamber of Commerce Assistant Director; Jennifer Eusse, Development Specialist; and Drew Bailey, Town Liaison.

Guests: none

Absent: Sandi Sabonis, Secretary; and Brad Anderson, Past Chair

Call Order of Regular Meeting: Josh Youngblood, Chairman called the meeting to order at 8:35 a.m.

- 1. **Discussion and Action** to Approve the Minutes of the November 9th, 2021 Regular Meeting. Upon a motion by Jennifer Elliott, and a second by Stuart Snook, the members <u>voted</u> <u>unanimously</u> to approve the minutes as presented.
- 2. **Discussion and Action** to Approve Financials through October 31st, 2021. Upon a motion by Stuart Snook and a second by Michel Hambrick, the members **voted unanimously** to approve the financials as presented.
- 3. Membership Update: No Action Taken
- 4. Director's Report:
  - A. New Member Orientation: No Action Taken
    - 1. Orientation will move to a quarterly meeting
      - a) First Tuesday, 8:30-9 am at Town Hall. Breakfast will be served
      - b) Calendar invites and assignments will be sent
    - 2. Staff will conduct and 2 board members will be present at each
    - 3. Member will be notified and an RSVP will be required.

- B. Networking Update: No Action Taken
  - 1. Awards Banquet- Monday, January 10 2022 at 11:30 am
    - a. Staff will send out email requesting sponsorships
  - 2. February Luncheon: Thursday the 10<sup>th</sup>, tentatively at Krab Kingz.
    - a. Guest Speaker: Katy Miller of Miller Social
  - 3. Restaurants to contact for March, April and May:
    - a. Craft Pies
    - b. Flix
    - c. Jonny's Pizza
  - 4. Need to schedule Conversation over Cocktails for February
- 5. Review and Approval of Memorandum of Understanding for Work Share of Jennifer Eusse. Upon a motion by Josh Youngblood and a second by Jennifer Villalpando, the members <u>voted unanimously</u> to approve the MOU as presented.
  - C. Upcoming Event: No Action Taken
    - 1. Daddy/Daughter: Saturday, February 5<sup>th</sup>, 7p 9p
      - a) Tickets went live on 12.14.2021
      - b) Sponsorship email has been sent to the membership
      - c) Reach out to LEISD for volunteers needing community service hours
    - 2. Mother/Son: Saturday, March 19th, 7p 9p
      - a) Sponsorship email has been sent to the membership
      - b) Currently working on event for website and ticket sales
    - 3. Update on Concerts
      - a) Bands are confirmed
      - b) Due to pushing dates after Labor Day, there will be no charge for parking in September
      - c) Replace Town logo for sponsorship with the Lakefront logo and the Cove logo
- 2. Adjournment: Meeting was adjourned at 9:38 am.

Respectfully,

Jennette Espinosa, Chamber of Commerce Executive Director