

Ambassador Points

Ambassadors can earn recognition and rewards through their involvement. The following point system will be used:



Activity	Points
EVENT ATTENDANCE	
• Attend a Ribbon Cutting or Groundbreaking	4 points
• Take Orientation Webinar /pass comprehension	3 points
• Attend a Chamber Breakfast	2 points
• Attend a Chamber Luncheon	1 point
• Attend a Chamber After Hours Event	2 points
• Attend online event via zoom or webinar	1 point
• Attend special or other event not noted above	1 point
AMBASSADOR ROLES	
• Volunteer at an event (instead of attendance points)	4 points
• Complete the new member checklist with an adoptee	3 points
• Work BRE list quarterly (future opportunity)	3 points
• Serve as a Committee Chair	4 points
• Attend a Committee Meeting	2 points
• Participate in stuffing of new resident/new member bags	1 point
• Obtain a donated item for an event \$75+ value	3 points
• Obtain a donated item for an event \$50+ value	2 points
• Obtain a donated item for an event \$25+ value	1 point
CHAMBER GROWTH	
• Bring a new business to the chamber luncheon	4 points
• Recruit a new member or renew existing membership	3 points (each membership)
• Bring a prospective member to any event	2 points (each guest)
• Assist by making Member Renewal Calls (90 days prior)	2 points
• Participate in a pop-in visit with Chamber staff	1 point (per visit)
EXTRA CREDIT	
• Ambassador/company sponsor an event	5 points
• Recruit a new Ambassador	4 points
• Collect an item for new member welcome bags (Qty: 100)	3 points
• Volunteer in the chamber office	2 points (per hour)
• Recruit a Title Sponsor to any event	4 points
Total Points:	67 points minimum

Ambassador Awards



Ambassadors can earn the following recognition and rewards through their involvement. Below is how awards and rewards will be determined:

Awards

Quarterly Ambassador Award – The top 3 highest point-scoring Ambassadors will be in the running for the quarterly Ambassador award and a newsletter spotlight. Ambassadors can win this award once per year.

Ambassador of the Year Award – The top 3 highest point-scoring Ambassadors as of December 31st will be in the nomination pool for the Ambassador of the Year Award to be awarded at the Annual Celebration.

Rewards

Earning a certain number of points quarterly or annually will also reward an Ambassador

Quarterly Bonus	75 points
Attendance at the next monthly luncheon is free!	

Annual Bonus	250 points
Discount amount applied to Annual Dues	

Ambassador Good Standing

Ambassadors must achieve a minimum number of points each quarter, and annually, to remain an Ambassador. Those falling short of the minimum 2 consecutive quarters or for the year must sit out the remainder of the year, but may reapply for the following year.

Quarterly Minimum	25 points
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Annual Minimum	100 points
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Note: Inactivity for one quarter will result in a friendly reminder of Ambassador duties. Inactivity for two quarters or more will result in removal of the Ambassador Program.

