

2016 NEW MEMBER PACKET

THANK YOU FOR YOUR INTEREST IN JOINING THE:



LITTLE ELM
Chamber of Commerce

The Chamber of Commerce of Little Elm is a coalition of over 300 area businesses, not-for-profit organizations and individuals who pool their talents and resources to improve the local economic environment.

Our Chamber is an **ADVOCATE** for business.

Our Chamber provides great opportunities to **NETWORK** with other business professionals.

Membership in the Chamber provides many exclusive **BENEFITS**.
**MEMBERS WHO GIVE OF THEIR TIME AND TALENTS CONTRIBUTE TO THE
SUCCESS OF THE COMMUNITY.**

For information on joining please contact the Little Elm Chamber office at

972-292-3777 or our website at www.littleelmchamber.com.



BUSINESS VALUE LEVEL

The Business Value membership investment level is designed for the new small business owner seeking to enhance their visibility and grow business contacts at chamber networking programs and events. This membership level is not available to businesses with more than 10 employees.

BUSINESS NETWORKING / RELATIONSHIP BUILDING / BUSINESS VISIBILITY / BUSINESS RESOURCES

- Free digital marketing through the Little Elm Chamber of Commerce
- New Members highlighted in Chamber newsletter and on littleelmchamber.com
- New Members receive an invitation to Chamber new member reception
- One voting representative/contact name and business category
- Show your business credibility by using the Little Elm Chamber logo in your marketing efforts (efile sent)
- Weekly email communication with timely information to help your business
- Opportunity to purchase member mailing labels and email marketing campaign
- Opportunity to participate in Chamber committees
- Invitations to over 14 networking events each year
- Promotion of your business news and events on Facebook, Twitter& the online calendar
- Invitation to seminars and free network training classes
- Inclusion of business cards/brochure in Chamber lobby
- Visitor and customer referrals both online and by staff
- All Chamber Donations are tax deductible as a business expense
- Chamber members receive special pricing through various merchants
- Post up to five jobs per year on littleelmchamber.com

TOTAL VALUE - \$900 | BUSINESS MEMBERSHIP INVESTMENT \$200



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BUSINESS PARTNER

This membership level is recommended for businesses that have established an identity and are recognized in the market place, yet seek additional opportunities to grow. This membership level is not available to businesses with more than 35 employees.

The **Business Partner** level includes all of the benefits of the Business Value membership, PLUS these upgraded benefits.

BUSINESS NETWORKING / RELATIONSHIP BUILDING / BUSINESS VISIBILITY / BUSINESS RESOURCES

- One additional category listing in the membership directory
- Two voting representatives/contact names listed in the membership directory and littleelmchamber.com
- Ribbon cuttings / Grand Openings / Ground Breaking / Re-Grand Opening service
- Database of chamber members contact information for one time use
- Access to one email campaign per year
- Complimentary Notary Service
- Bimonthly list of newcomers
- Post unlimited job openings at no cost on littleelmchamber.com
- Advertisements in New Resident Bags for one month
- Free vendor booth at Summer Concert Series

TOTAL VALUE - \$1,430 | PARTNER MEMBERSHIP INVESTMENT - \$325



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CLASSIC LEVEL

This membership level is recommended for businesses that are planning to build additional clients, customers, and relationships to other businesses. They will continue to strengthen their involvement in the community and in the Little Elm Chamber of Commerce.

The Classic Level includes all of the benefits of the Business Partner membership, PLUS these upgraded benefits.

BUSINESS NETWORKING / RELATIONSHIP BUILDING / BUSINESS VISIBILITY / BUSINESS RESOURCES

- Priority seating at Chamber VIP events & seminars
- Four voting representatives/contact names listed in the membership directory and littleelchamber.com
- Two location listings in membership directory and website
- Lunch Sponsor for month of your choosing
- One ticket to the Chamber's Anniversary Celebration
- Invitation to the President's breakfast
- Inclusion of brochures in newcomer resident bags every month
- Business Marketing meeting with President at time of your choosing

TOTAL VALUE - \$2200 | CLASSIC MEMBERSHIP INVESTMENT - \$500



CHAIRMAN LEVEL

The leadership level of membership within the Little Elm Chamber of Commerce is our Chairman Level. The members in this level are recognized by the community as leading supporters of the Chamber and the region. This prestigious group serves as advisors to the Board of Directors of the Chamber.

The Chairman Level includes all of the benefits of the Classic Level, PLUS these upgraded benefits.

BUSINESS NETWORKING / RELATIONSHIP BUILDING / BUSINESS VISIBILITY / BUSINESS RESOURCES

- Sponsorship Logo at President's Circle Events
- One additional location listed in the membership directory and littleelmchamber.com
- CEO or Organization profiled in membership directory and website
- 6 month ad on monitors in Chamber lobby and FB pages that serve over 30,000 residents
- Four tickets to Chamber's Award Banquet
- Opportunity to hold events at your location (mixers, seminars, luncheons, etc) for exposure
- Monthly synopsis of Town Meetings, School Board Meetings and Chamber Events to ensure your company knows of special upcoming events
- First rights to Sponsor events

TOTAL VALUE - \$4,000 | CHAIRMAN MEMBERSHIP INVESTMENT - \$1,000



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Membership Application

Company Name: _____

Contact Name: _____

Phone: _____ Fax: _____

Email: _____

Web Address: _____

Mailing Address: _____

Annual Membership Level Requested:

- Business Tier 1 Membership (\$200/year): _____
- Business Partner Membership (\$325/year): _____
- Classic Membership (\$500/year): _____
- Chairman's Membership (\$1,000/year): _____

Representative Signature: _____ Date: _____

Referred by: _____

Payment Date: _____ Payment Method: CK# _____ OR Credit Card _____